

ONE NIGHT IN PRAGUE

Experience. Educate. Empower.

Curated access to the people who sell travel.



The background of the slide features a photograph of several business professionals in a modern office environment. They are silhouetted against large windows that let in bright, natural light, creating a high-contrast scene. The individuals are dressed in business attire and appear to be engaged in conversations or a collaborative work session. The overall atmosphere is professional and dynamic.

NOT ANOTHER WORKSHOP.

High-impact. Sales-driven. Relevant.

Connecting global travel partners with 120 DACH travel agents.
Built for real conversations, real knowledge, real business.

LOCATION

Mama Shelter Prague

A design-driven, unconventional venue in the heart of Prague.

More than just a hotel — Mama Shelter brings together creativity, energy, and a social atmosphere that breaks away from traditional workshop settings.

The perfect environment for:

- ✓ meaningful conversations
- ✓ relaxed networking
- ✓ memorable experiences

Not a conference room. A place people actually want to be.

EVENT FLOW

22 JAN — PARTNER ONLY

Partner Arrival

Setup of Travel Fair

Partner Dinner

23 JAN — MAIN EVENT

Morning

Welcome & Introduction
Premium Presentation
Coffee Break

Midday

Workshops
Lunch
Workshops

23 JAN — CONTINUED

Afternoon

Coffee Break
Stage Presentations
Travel Fair

Evening

Freetime
Dinner
Closing Party

ONE DAY. ONE NIGHT. MULTIPLE TOUCHPOINTS.

23 JAN 2027 — PRAGUE

Premium Workshop (30 min)	8.000 €
Premium Presentation (30 min)	7.000 €
Workshops (15 min)	5.000 €
Stage Slots (10 min)	4.000 €
Travel Fair (120 min)	2.500 €
Dinner & Closing Party	

PREMIUM WORKSHOP

Deep Dive. Real Dialogue. Lasting Impact.

An exclusive 30-minute workshop format designed for deeper product immersion, meaningful discussions, and stronger sales confidence.

Benefits include:

- ✓ Extended 30-minute session for maximum engagement
- ✓ Interactive discussions in a focused group setting
- ✓ More time for questions, demonstrations, and product insights
- ✓ Prominent logo placement across all event materials & named recognition throughout the event
- ✓ Integrated social media exposure before, during, and after the event

Where knowledge becomes advocacy.

PREMIUM PRESENTATION

Maximum visibility. Maximum impact.

30-minute prime stage slot in front of all attending travel agents.

Take the stage with an exclusive session designed for depth, focus, and meaningful engagement.

Benefit from:

- ✓ Prominent logo placement across all materials
- ✓ Named recognition throughout the event
- ✓ Integrated social media exposure before, during, and after

Built for partners who want to lead, not just participate.

WORKSHOPS

Depth. Interaction. Understanding.

15-minute rotating sessions in small groups.

Dive deep into your product and engage directly with all attending travel agents in a focused, closed-room setting.

Ensure every participant:

- ✓ Understands your product
- ✓ Sees its value
- ✓ Can confidently sell it

Where knowledge turns into real sales confidence.



STAGE PRESENTATION

Clear message. Full audience.

10-minute presentation on stage in front of all participants.

Use this format to showcase:

- ✓ your product
- ✓ your innovations
- ✓ your unique selling points

A focused session that ensures your message is:
clear, engaging, and memorable.

TRAVEL FAIR

Connect. Engage. Convert.

120 minutes of open networking with all attending travel agents.

Engage directly, build relationships, and present your materials in a relaxed and dynamic setting.

Ideal for:

- ✓ personal conversations
- ✓ product positioning
- ✓ lasting connections

Where conversations turn into business.



THIS IS ABOUT CONVERSION.

Knowledge. Sales. Conversion.

- ✓ Direct access to 120 qualified travel sellers
- ✓ Stronger product understanding
- ✓ Higher recommendation rate
- ✓ Real business relationships

JOIN THE RIGHT ROOM.

Selective. Focused. Effective.

Partner packages include:

- ✓ Selected package & travel fair
- ✓ 2 nights at Mama Shelter Prague (22.-24.01.2026) for 1 person
- ✓ Breakfast, Lunch, Dinner, Coffeebreaks, selected drinks for 1 person
- ✓ Closing Party

REQUEST REGISTRATION

(this form must be filled completely)

Company

Contact

E-Mail

Phone

Tax Number

Billing address

Date / Signature

Partner Package

Premium Workshop

☐

Premium
Presentation

☐

Workshop

☐

Stage
Presentation

☐

Travel Fair

☐

This application must be confirmed by expipoint® in the form of a sales confirmation and is NOT a final commitment. Changes reserved. Our terms and conditions apply.

YOUR CONTACT



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