



UN Tourism

World Tourism Barometer

Volume 23 • Issue 4 • November 2025

International tourist arrivals up 5%
in January-September 2025



UN Tourism

The World Tourism Organization (UN Tourism) is the United Nations specialized agency mandated with the promotion of responsible, sustainable and universally accessible tourism. UN Tourism's membership includes 160 countries, 6 associate members, 2 permanent observers, and over 500 affiliate members representing the private sector, educational institutions, tourism associations and local tourism authorities.

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World Tourism Barometer (UN Tourism)

ISSN: 1728-9246

Volume 23, issue 4, November 2025 (version 04/12/25)

Published and printed by the World Tourism Organization, Madrid, Spain

First published volume: 2003

Volume 23 published: 2025

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Recommended citation:

World Tourism Organization (2025), *World Tourism Barometer*, volume 23, issue 4, November 2025, UN Tourism, Madrid,

DOI: <https://doi.org/10.18111/wtobarometereng>

About the *World Tourism Barometer*

The *World Tourism Barometer* is a publication of the World Tourism Organization (UN Tourism) that monitors short-term tourism trends on a regular basis to provide global tourism stakeholders with up-to-date analysis on international tourism.

The information is updated several times a year and includes an analysis of the latest data on tourism destinations (inbound tourism) and source markets (outbound tourism). The Barometer also includes three times a year a Confidence Index based on the UN Tourism Panel of Experts survey, which provides an evaluation of recent performance and short-term prospects on international tourism.

The UN Tourism Secretariat wishes to express its gratitude to those who have contributed to the production of this *World Tourism Barometer*, in particular to institutions that supplied data, and to the members of the UN Tourism Panel of Experts for their valuable feedback and analysis.

This report was prepared under the coordination of Zoritsa Urosevic, Executive Director, by the Market Intelligence, Policies and Competitiveness Department, under the supervision of Sandra Carvão, Director of the Department. Authors include (in alphabetical order): Fernando Alonso, Michel Julian and Javier Ruescas. Data was compiled from the [Tourism Market Intelligence Database](#) and the [Tourism Statistics Database](#) based on official country sources.

For more information including copies of previous issues, please visit: www.e-unwto.org/loi/wtobarometereng.

We welcome your comments and suggestions at: barom@untourism.int.

Data collection for this issue was completed on 21 November 2025.

The next issue of the *World Tourism Barometer* is scheduled to be published on the occasion of FITUR, the Spanish tourism fair (21-25 January 2026).

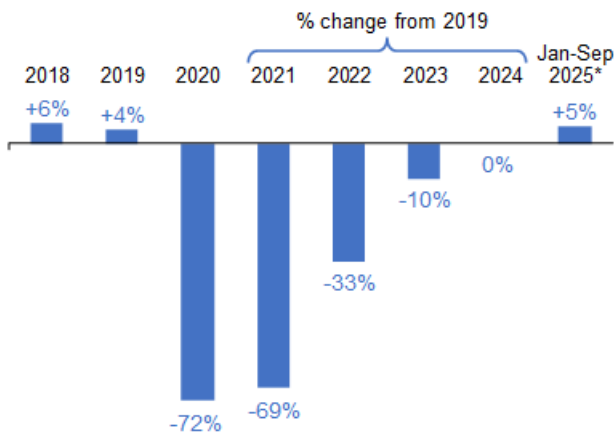
Pages 1 - 5 of this document constitute the Excerpt of the *World Tourism Barometer*. The full document is available free of charge for UN Tourism Members and subscribers from the UN Tourism Elibrary at www.e-unwto.org. This release is available in English, while the Statistical Annex is provided in English, French and Spanish.

Inbound tourism

International tourist arrivals up 5% in the first nine months of 2025

- International tourist arrivals (overnight visitors) grew 5% in January-September 2025 compared to the same period in 2024, or 3% above pre-pandemic year 2019.
- Over 1.1 billion tourists travelled internationally through September, about 50 million more than in the same period of 2024.
- Results reflect sustained travel demand throughout the year despite high inflation in tourism services and mixed traveler confidence due to geopolitical and trade tensions.
- The third quarter saw a 4% increase over 2024 with strong demand during the Northern Hemisphere summer season.

International tourist arrivals (% change)



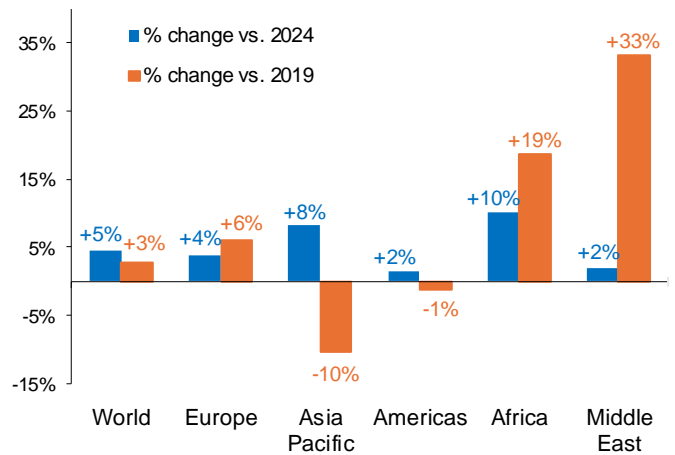
Source: UN Tourism (November 2025).

* Provisional data

Note: percentage change for 2021 through 2024 are relative to 2019.

- The global economy is expected to grow 3.2% in 2025 and 3.1% in 2026 according to the October 2025 edition of the World Economic Outlook (WEO) by the IMF. This represents an upward revision from 2.8% and 3.0% respectively, in the April edition of the WEO.
- Despite the positive outlook, signs of moderation have emerged in some economies. Prolonged policy uncertainty, more protectionism, and labour supply shocks could reduce growth in the short term.
- Inflation is expected to decline to 4.2% globally in 2025 (from 5.8% in 2024) and 3.7% in 2026. However, inflation in services remains well above the long-term average and above headline inflation.

International tourist arrivals, January-September 2025 (% change)



Source: UN Tourism (November 2025)

* Provisional data

Africa continues to see the strongest performance among regions

- Africa saw a 10% increase in arrivals these first nine months of 2025, according to limited available data. Both North Africa (+11%) and Sub-Saharan Africa (+10%) recorded double-digit growth in arrivals.
- Europe, the world's largest destinations region, saw 625 million international tourists between January and September 2025, a 4% increase from the same months in 2024. All European subregions enjoyed solid results during the third quarter, reflecting a strong summer season. Western Europe (+5%) and Southern Mediterranean Europe (+3%) saw robust performance in the first nine months of 2025, while Northern Europe (-1%) recorded more modest results. Central and Eastern Europe continued to rebound strongly (+8%), though arrivals remained 11% below 2019 levels.
- The Americas recorded 2% growth through September, with a 3% increase in Q1 and Q2 but a slight drop in Q3 (-1%). Results among subregions were mixed. South America (+9%) enjoyed the best performance in the first nine months of 2025, despite a flat third quarter. North America (-1%) saw weaker results partly due to small declines in the United States and Canada. Arrivals in Central America increased 3% through September, while the Caribbean (+1%) recorded comparatively more modest growth.

https://www.e-unwto.org/doi/pdf/10.18111/wtobarometereng.2025.23.1.4 - Monday, January 19, 2026 4:25:48 AM - Ministry for Regional Development (Czechia) IP Address: 194.213.207.151

- Arrivals in the Middle East grew 2% in January-September 2025 compared to the same period in 2024. This represents 33% more arrivals than in 2019, the strongest regional results relative to the pre-pandemic year.
- Arrivals in Asia and the Pacific grew 8% in the first nine months of 2025, reaching 90% of pre-pandemic numbers (-10% compared to January-September 2019) as the region continues to recover. North-East Asia stood out with 17% increase in arrivals relative to 2024, but remained 12% below 2019 levels.
- Some of the highest growth rates in arrivals in January-September 2025 were recorded in Brazil (+45% versus 2024), Vietnam and Egypt (both +21%), as well as Ethiopia and Japan (both +18%). South Africa reported 17% growth, Sri Lanka and Mongolia both 16%, and Morocco 14%. All of these destinations have already surpassed 2019 levels.
- According to IATA, International air traffic (RPKs) grew 7% in January-September 2025 versus the same months of 2024. International air capacity (ASKs) increased 6% in this nine-month period.
- Global occupancy in accommodation establishments reached 68% in September 2025, matching the rate of September 2024 (based on STR data).

Strong visitor spending across most destinations

- Monthly data on international tourism receipts show strong visitor spending in several destinations through September 2025. Japan (+21%), Nicaragua (+19%), Egypt (+18%), Mongolia and Morocco (both +15%), Latvia (+13%), Brazil (+12%) and France (+9%) were among the best performers in terms of growth in receipts in the first nine months of 2025.
- Strong demand can also be seen in outbound spending from some large markets such as the United States (+7% through August), France (+5%), Germany and Italy (both +4%), as well as Spain (+15% through August) and the Republic of Korea (+7%).

Results on track to reach projected growth for 2025, despite challenges

- Results through September are in line with the January 2025 World Tourism Barometer forecast of 3% to 5% growth in arrivals for 2025. However, factors such as high travel prices and a challenging geopolitical environment remain important downside risks.

UN Tourism

The UN Tourism Data Dashboard – provides monthly and annual data and insights. It covers key indicators for inbound and outbound tourism at the global, regional and national levels including international tourist arrivals, tourism receipts, tourism share of exports, seasonality, contribution to GDP as well as data on air transport, occupancy rates, short term rentals demand and travel sentiment

Overview Int. Tourism Expenditure Compare Indicators

Int. Tourist Arrivals Economic Indicators Methodological Notes

Int. Tourism Receipts Industry Indicators

04/12/2025
Latest update



International Tourist Arrivals by (Sub)region

(Percent changes are year over year)

											Monthly/ quarterly data								
	(millions)						Share	Change (%)				Change (%)							
	2019	2020	2021	2022	2023	2024*	(%)				2025 over 2024*								
								22/21	23/22	24/23*	YTD	Q1	Q2	Q3	Jun.	Jul.	Aug.	Sep.	
World	1,469	409	462	979	1,322	1,468	100	111.9	35.0	11.1	4.6	3.9	5.5	4.2	3.9	3.7	4.9	4.0	
Advanced economies ¹	777	221	240	546	716	784	53.4	127.2	31.2	9.5	3.8	1.8	4.1	7.8	3.9	3.9	6.7	1.5	
Emerging economies ¹	692	188	222	434	606	684	46.6	95.4	39.7	12.9	5.5	6.1	5.3	3.8	1.2	1.2	-2.0	2.8	
<i>By UN Tourism regions:</i>																			
Europe	746.1	241.8	303.7	614.2	713.9	765.6	52.1	102.2	16.2	7.2	3.9	0.8	5.4	4.2	5.2	3.9	5.0	3.7	
Northern Europe	83.9	23.7	21.9	67.1	79.4	87.1	5.9	206.6	18.3	9.8	-1.1	-6.1	-2.1	2.6	-0.7	4.0	3.6	-1.0	
Western Europe	205.2	83.5	87.6	183.2	207.9	215.5	14.7	109.2	13.4	3.7	4.9	-1.4	9.0	5.2	10.1	5.5	5.7	3.9	
Central/Eastern Eur.	152.8	46.2	55.4	98.3	118.1	132.4	9.0	77.6	20.1	12.1	7.8	6.2	9.2	7.6	8.7	6.7	7.7	8.5	
Southern/Medit. Eur.	304.2	88.4	138.9	265.5	308.5	330.6	22.5	91.2	16.2	7.2	3.2	2.5	3.9	3.0	2.7	1.9	4.2	3.0	
- of which EU-27	541.1	184.3	223.8	456.3	527.0	556.7	37.9	103.9	15.5	5.7	4.7	1.9	6.6	4.6	6.6	4.5	5.4	3.8	
Asia and the Pacific	362.1	59.0	26.4	92.7	248.8	310.3	21.1	251.1	168.4	24.7	8.2	9.6	8.7	6.3	2.6	5.5	6.6	6.8	
North-East Asia	170.3	20.3	10.9	20.5	105.4	136.6	9.3	88.9	414.1	29.6	16.6	15.8	18.4	15.6	11.9	14.1	16.0	16.7	
South-East Asia	138.1	25.5	3.0	41.7	98.1	122.1	8.3	↑	135.4	24.5	3.1	7.9	1.5	-0.3	-0.6	2.1	-2.0	-0.8	
Oceania	17.5	3.6	0.9	6.8	12.9	14.4	1.0	692.5	91.1	11.7	4.3	-0.8	4.5	9.9	4.1	10.3	11.0	8.4	
South Asia	36.3	9.6	11.7	23.8	32.4	37.2	2.5	103.5	36.1	14.9	-4.9	-1.3	-4.9	-9.1	-23.4	-18.2	-1.9	-6.3	
Americas	219.2	69.5	81.5	157.2	200.1	216.7	14.8	92.9	27.3	8.3	1.6	3.5	2.6	-1.1	1.0	-1.4	-0.4	-1.5	
North America	146.6	46.5	57.2	101.9	126.6	137.3	9.4	78.2	24.3	8.4	-0.5	1.2	0.4	-2.5	-0.1	-2.6	-1.5	-3.5	
Caribbean	26.0	10.1	14.2	23.6	28.1	29.6	2.0	65.9	19.4	5.3	0.8	-1.3	1.3	2.8	-0.1	4.2	1.9	1.7	
Central America	10.9	3.1	4.7	9.3	11.5	12.9	0.9	97.6	24.5	11.6	3.4	-1.9	6.7	6.5	0.3	6.8	5.8	6.9	
South America	35.6	9.8	5.4	22.4	33.8	36.9	2.5	318.3	50.7	9.2	9.3	15.2	12.0	-0.5	7.9	-4.0	0.6	3.2	
Africa	69.6	19.1	20.1	47.4	65.9	74.9	5.1	136.3	38.9	13.6	10.1	7.8	13.9	8.9	10.5	7.0	9.6	10.6	
North Africa	25.6	5.6	6.6	19.3	28.0	32.2	2.2	193.1	45.3	14.9	10.7	12.9	16.7	5.3	10.5	2.1	6.5	8.8	
Subsaharan Africa	44.0	13.5	13.5	28.2	37.9	42.7	2.9	108.7	34.6	12.6	9.6	4.0	11.2	13.5	10.5	14.5	13.4	12.5	
Middle East	71.6	19.4	30.5	68.0	93.4	100.7	6.9	123.1	37.4	7.8	1.9	1.3	-2.5	6.9	-3.1	7.5	7.5	5.4	
<i>Memorandum²</i>																			
ASEAN	138.0	25.5	3.0	41.6	98.0	122.0	8.3	↑	135.4	24.5	3.1	7.9	1.5	-0.3	-0.6	2.1	-2.1	-0.9	
G20	1002	302	350	721	913	997	67.9	106.0	26.6	9.3	4.5	3.2	5.2	4.8	4.4	4.4	5.5	4.4	
GCC	47.7	13.4	18.3	47.8	68.1	75.3	5.1	161.2	42.6	10.6	-1.8	-1.0	-9.2	4.5	-7.4	7.1	3.9	2.6	
LDCs	35.0	10.0	7.7	17.4	27.9	32.4	2.2	126.3	60.1	16.0	2.0	6.7	3.2	-3.9	-0.8	-4.5	-3.2	-4.1	
LLDCs	51.0	13.1	14.2	34.8	48.3	57.8	3.9	145.5	38.5	19.7	7.1	5.1	9.5	6.5	7.5	6.1	7.6	5.7	
SIDS	39.5	9.6	11.1	25.0	35.1	38.5	2.6	124.4	40.5	9.6	0.4	-3.3	2.4	2.6	0.9	4.1	3.6	-0.9	

Source: World Tourism Organization (UN Tourism)

(Data as collected by UN Tourism, November 2025)

¹ Classification based on the International Monetary Fund (IMF).

* Provisional data

² ASEAN: Association of Southeast Asian Nations, G20: Group of Twenty, GCC: Gulf Cooperation Council,

LDCs: Least Developed Countries, LLDCs: Landlocked Developing Countries, SIDS: Small Island Developing States.

Arrows (↑) indicate percentage change above 1000. (See Methodological Notes).

See box in page 'A-2' for key to abbreviations and symbols.

Industry indicators

International air traffic grew 7% in January-September 2025

Air passenger traffic

- According to **IATA**, global air passenger traffic (international plus domestic) measured in revenue passenger-kilometres (RPKs) grew 5% in January-September 2025 compared to the same period of 2024 (or +6% of 2019 levels).
- International air traffic increased 7% in the first nine months of 2025 over 2024 and exceeded pre-pandemic levels also by 7%, mirroring the strong performance of international tourism in the same period (+5%). International traffic grew at a slower pace in September compared to July and August.
- By regions, Asia and the Pacific (+12% RPKs) saw the highest growth in January-September 2025 over 2024. Intra-Asia traffic drove the region's performance. Latin America (+9%), Africa (+7%), the Middle East (+6%) and Europe (+5%) also saw robust growth. North America recorded a more modest 2% growth in international RPKs.
- Compared to 2019, all regions exceeded pre-pandemic levels in January-September 2025, with Latin America (+16%), the Middle East (+13%), North America (+9%), Africa (+8%) and Europe (+7%), showing the highest increases in international RPKs. Asia and the Pacific saw 0.4% growth over 2019 levels.
- Domestic air traffic grew 2% RPKs through September 2025 over 2024, but exceeded pre-pandemic levels by 11%.
- By market, Brazil (+11% RPKs) and India (+6%) saw the best performance, followed by Japan (+5%) and China (+4%), while the United States recorded a modest increase of -1% in domestic traffic. India, China (both +22% RPKs), Brazil (+15%), the United States (+7%) and Japan (+6%) all surpassed pre-pandemic levels in the first nine months of 2025.
- Following a modest year-on-year increase in September (+1%), the number of scheduled flights worldwide is expected to accelerate by 3% y-o-y in both October and November.

Air capacity

- According to **IATA**, international air capacity worldwide (measured in available seat-kilometres or ASKs) grew 6% in January-September 2025 compared to the same period of 2024 (also +6% over 2019).
- Growth in international ASKs in the first nine months of 2025 was strongest in Latin America, Asia Pacific (both +11%), followed by Africa, Europe and the Middle East (all +5%). North America (+2%) saw modest results.
- Domestic air capacity (in ASKs) increased 2% through September 2025. By market, Brazil (+9%) and India (+8%) and saw double-digit growth.

Accommodation

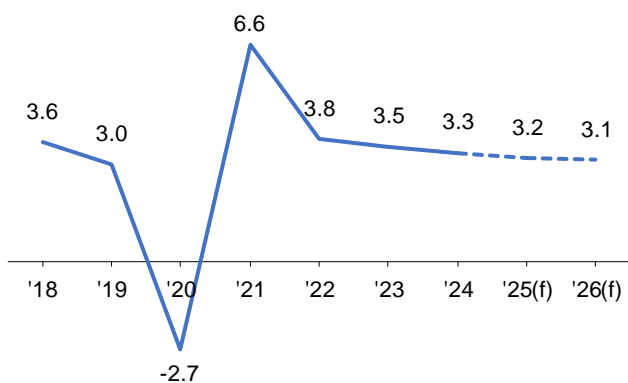
- According to **STR**, global occupancy in accommodation establishments reached 68% in September 2025, slightly below levels of September 2024 (71%). Europe (79%) recorded the highest occupancy in September 2025, followed by the Middle East (68%), Africa (67%), Asia Pacific (65%) and the Americas (63%).
- By subregions, Northern Europe (83%) achieved the highest occupancy rates in September 2025, while Western Europe (76%), Central Eastern Europe (74%), Oceania (73%) and North Africa (72%), also recorded rates above the world average. (Data by region are based on STR regions).
- For comprehensive data on industry indicators, please visit the [UN Tourism Data Dashboard](#)

Economic Outlook

World economy to grow 3% in 2026 amid a volatile environment

- The global economy is forecast to grow to 3.2% in 2025 and 3.1% in 2026 according to the October 2025 edition of the World Economic Outlook (WEO) by the International Monetary Fund (IMF). This represents an upward revision from 2.8% and 3.0% respectively, published in the April 2025 WEO, but a small dip from 3.3% in 2024.

Growth of world output (% change)

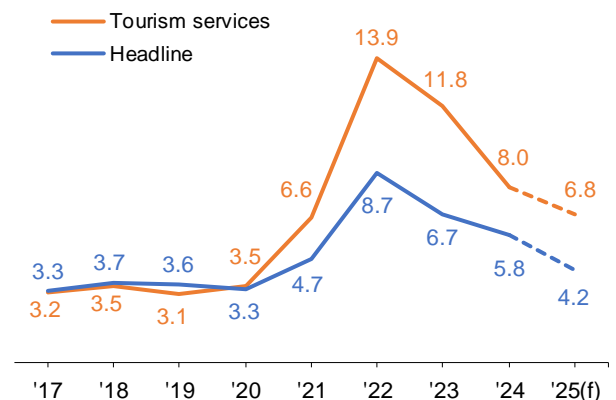


Source: October 2025 World Economic Outlook (WEO) by IMF. (f): Forecast

- The overall environment remains volatile despite a generally positive outlook, with economies and markets adjusting to a landscape of greater protectionism and fragmentation. Temporary factors that supported activity in the first half of 2025 are now fading, especially front-loading (importing goods ahead of a scheduled tariff increase). Signs of moderation have emerged in some economies during the second half of the year.
- The United States economy is expected to grow 2.0% in 2025 and 2.1% in 2026, down from 2.8 in 2024, while the European Union could see 1.4% growth this year and next, up from 1.1% in 2024. China's GDP is projected to grow 4.8% in 2025 and 4.2% in 2026, down from 5.0% in 2024, with weak prospects according to the IMF, four years after the property bubble burst.

- Global inflation is expected to decline to 4.2% globally in 2025 and 3.7% in 2026, from 5.8% in 2024 but at different speeds. In the US and Euro area it could decline to 2.7% and 2.1% respectively this year, while in Japan and the UK it is projected to increase. Inflation in services remains well above headline inflation, with inflation in tourism services projected at 6.8% in 2025, down from 8.0% in 2024, as reported in the September 2025 issue of the World Tourism Barometer.
- International trade is forecast to grow 3.6% in 2025, a large upward revision from 1.7% in the April 2025 WEO, due to lower-than-expected tariffs, as trade deals were negotiated between various countries and the US. In 2026 international trade is expected to slow to 2.6%, due to lower front-loading among other factors.

Global inflation (% change in consumer prices)



Source: UN Tourism and IMF (Oct. 2025)

(f): Forecast

*Tourism inflation is based on restaurant & hotels and transport inflation.

See the October 2025 World Economic Outlook (WEO) by the International Monetary Fund (IMF) at: www.imf.org/en/publications/weo

<https://www.e-unwto.org/doi/pdf/10.18111/wtobarometereng.2025.23.1.4> - Monday, January 19, 2026 4:25:48 AM - Ministry for Regional Development (Czechia) IP Address: 194.213.207.151





UN Tourism

World Tourism Barometer

Statistical Annex

Volume 23 • Issue 4 • November 2025

The following pages contain detailed tables on tourism related indicators such as international tourist arrivals, international tourism receipts and expenditure collected by UN Tourism from national institutions, as well as the International tourism in the Balance of Payments.

Tables reflect yearly data and monthly or quarterly data currently available. Most data are preliminary and may be subject to revision. See the Methodological Notes at the end of this annex for further information on the data.

The tables on the following pages are not included in the free extract of the World Tourism Barometer. The full document is available in electronic format for sale and free for UN Tourism members and subscribers through the UN Tourism elibrary at:

- English version: www.e-unwto.org/content/w83v37
- French version: www.e-unwto.org/content/t73863
- Spanish version: www.e-unwto.org/content/rn1422

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Explanation of abbreviations and symbols used

- * provisional figure or data
- | change of series or methodology
- .. figure or data not (yet) available
- n/a**: not applicable
- mn**: million (1,000,000)
- bn**: billion (1,000,000,000) [note in Spanish 'miles de millones']
- trn**: trillion (1,000,000,000,000) [note in Spanish 'billones']

- Q1**: January, February, March
- Q2**: April, May, June
- Q3**: July, August, September
- Q4**: October, November, December

- T1**: From January to April
- T2**: From May to August
- T3**: From Sept. to December

- H1**: From January to June
- H2**: From July to December

YTD: Year-to-date refers to the change in the months with data available, compared to the same period of the previous year. The (sub)regional totals are approximations for the whole (sub)region based on trends in countries for which data is available.

Series of International Tourist Arrivals

- ITF**: International tourist arrivals (ITA) at frontiers (excluding same-day visitors);
- ITHS**: ITA at hotels and similar establishments;
- ITCE**: ITA at collective tourism establishments;
- IVF**: International visitor arrivals at frontiers (tourists and same-day visitors);
- INHS**: Nights of international tourists in hotels and similar establishments;
- INCE**: Nights of international tourists in collective tourism establishments.

n Shaded rank numbers indicate an upward movement in the destination's place in the ranking over 2019.

Series of International Tourism Receipts and Expenditure

All percentages are calculated from non-seasonally adjusted series in local currencies, unless otherwise indicated: **\$**: in US dollars; **€**: in euros; **sa**: seasonally-adjusted series.

For more on concepts, definitions and computation of data, please see the Methodological Notes on page A-22.

International Tourist Arrivals by (Sub)region

(Percent changes are year over year)

	(millions)						Share (%)	Change (%)			Monthly/ quarterly data								
								Change (%)			Change (%)								
	2019	2020	2021	2022	2023	2024*	2024*	22/21	23/22	24/23*	2025 over 2024*								
											YTD	Q1	Q2	Q3	Jun.	Jul.	Aug.	Sep.	
World	1,469	409	462	979	1,322	1,468	100	111.9	35.0	11.1	4.6	3.9	5.5	4.2	3.9	3.7	4.9	4.0	
Advanced economies ¹	777	221	240	546	716	784	53.4	127.2	31.2	9.5	3.8	1.8	4.1	7.8	3.9	3.9	6.7	1.5	
Emerging economies ¹	692	188	222	434	606	684	46.6	95.4	39.7	12.9	5.5	6.1	5.3	3.8	1.2	1.2	-2.0	2.8	
<i>By UN Tourism regions:</i>																			
Europe	746.1	241.8	303.7	614.2	713.9	765.6	52.1	102.2	16.2	7.2	3.9	0.8	5.4	4.2	5.2	3.9	5.0	3.7	
Northern Europe	83.9	23.7	21.9	67.1	79.4	87.1	5.9	206.6	18.3	9.8	-1.1	-6.1	-2.1	2.6	-0.7	4.0	3.6	-1.0	
Western Europe	205.2	83.5	87.6	183.2	207.9	215.5	14.7	109.2	13.4	3.7	4.9	-1.4	9.0	5.2	10.1	5.5	5.7	3.9	
Central/Eastern Eur.	152.8	46.2	55.4	98.3	118.1	132.4	9.0	77.6	20.1	12.1	7.8	6.2	9.2	7.6	8.7	6.7	7.7	8.5	
Southern/Medit. Eur.	304.2	88.4	138.9	265.5	308.5	330.6	22.5	91.2	16.2	7.2	3.2	2.5	3.9	3.0	2.7	1.9	4.2	3.0	
- of which EU-27	541.1	184.3	223.8	456.3	527.0	556.7	37.9	103.9	15.5	5.7	4.7	1.9	6.6	4.6	6.6	4.5	5.4	3.8	
Asia and the Pacific	362.1	59.0	26.4	92.7	248.8	310.3	21.1	251.1	168.4	24.7	8.2	9.6	8.7	6.3	2.6	5.5	6.6	6.8	
North-East Asia	170.3	20.3	10.9	20.5	105.4	136.6	9.3	88.9	414.1	29.6	16.6	15.8	18.4	15.6	11.9	14.1	16.0	16.7	
South-East Asia	138.1	25.5	3.0	41.7	98.1	122.1	8.3	↑	135.4	24.5	3.1	7.9	1.5	-0.3	-0.6	2.1	-2.0	-0.8	
Oceania	17.5	3.6	0.9	6.8	12.9	14.4	1.0	692.5	91.1	11.7	4.3	-0.8	4.5	9.9	4.1	10.3	11.0	8.4	
South Asia	36.3	9.6	11.7	23.8	32.4	37.2	2.5	103.5	36.1	14.9	-4.9	-1.3	-4.9	-9.1	-23.4	-18.2	-1.9	-6.3	
Americas	219.2	69.5	81.5	157.2	200.1	216.7	14.8	92.9	27.3	8.3	1.6	3.5	2.6	-1.1	1.0	-1.4	-0.4	-1.5	
North America	146.6	46.5	57.2	101.9	126.6	137.3	9.4	78.2	24.3	8.4	-0.5	1.2	0.4	-2.5	-0.1	-2.6	-1.5	-3.5	
Caribbean	26.0	10.1	14.2	23.6	28.1	29.6	2.0	65.9	19.4	5.3	0.8	-1.3	1.3	2.8	-0.1	4.2	1.9	1.7	
Central America	10.9	3.1	4.7	9.3	11.5	12.9	0.9	97.6	24.5	11.6	3.4	-1.9	6.7	6.5	0.3	6.8	5.8	6.9	
South America	35.6	9.8	5.4	22.4	33.8	36.9	2.5	318.3	50.7	9.2	9.3	15.2	12.0	-0.5	7.9	-4.0	0.6	3.2	
Africa	69.6	19.1	20.1	47.4	65.9	74.9	5.1	136.3	38.9	13.6	10.1	7.8	13.9	8.9	10.5	7.0	9.6	10.6	
North Africa	25.6	5.6	6.6	19.3	28.0	32.2	2.2	193.1	45.3	14.9	10.7	12.9	16.7	5.3	10.5	2.1	6.5	8.8	
Subsaharan Africa	44.0	13.5	13.5	28.2	37.9	42.7	2.9	108.7	34.6	12.6	9.6	4.0	11.2	13.5	10.5	14.5	13.4	12.5	
Middle East	71.6	19.4	30.5	68.0	93.4	100.7	6.9	123.1	37.4	7.8	1.9	1.3	-2.5	6.9	-3.1	7.5	7.5	5.4	
<i>Memorandum²</i>																			
ASEAN	138.0	25.5	3.0	41.6	98.0	122.0	8.3	↑	135.4	24.5	3.1	7.9	1.5	-0.3	-0.6	2.1	-2.1	-0.9	
G20	1002	302	350	721	913	997	67.9	106.0	26.6	9.3	4.5	3.2	5.2	4.8	4.4	4.4	5.5	4.4	
GCC	47.7	13.4	18.3	47.8	68.1	75.3	5.1	161.2	42.6	10.6	-1.8	-1.0	-9.2	4.5	-7.4	7.1	3.9	2.6	
LDCs	35.0	10.0	7.7	17.4	27.9	32.4	2.2	126.3	60.1	16.0	2.0	6.7	3.2	-3.9	-0.8	-4.5	-3.2	-4.1	
LLDCs	51.0	13.1	14.2	34.8	48.3	57.8	3.9	145.5	38.5	19.7	7.1	5.1	9.5	6.5	7.5	6.1	7.6	5.7	
SIDS	39.5	9.6	11.1	25.0	35.1	38.5	2.6	124.4	40.5	9.6	0.4	-3.3	2.4	2.6	0.9	4.1	3.6	-0.9	

Source: World Tourism Organization (UN Tourism)

(Data as collected by UN Tourism, November 2025)

¹ Classification based on the International Monetary Fund (IMF).

* Provisional data

² ASEAN: Association of Southeast Asian Nations, G20: Group of Twenty, GCC: Gulf Cooperation Council,

LDCs: Least Developed Countries, LLDCs: Landlocked Developing Countries, SIDS: Small Island Developing States.

Arrows (↑) indicate percentage change above 1000. (See Methodological Notes).

See box in page 'A-2' for key to abbreviations and symbols.

International Tourist Arrivals by (Sub)region

(Percent changes are over 2019)

	(millions)						Share (%)	Change (%)			Monthly/ quarterly data								
	2019	2020	2021	2022	2023	2024*		2024*	Change (%)			2025 over 2019*							
									22/19	23/19	24/19*	YTD	Q1	Q2	Q3	Jun.	Jul.	Aug.	Sep.
World	1,469	409	462	979	1,322	1,468	100	-33.3	-10.0	0.0	2.8	3.0	2.9	2.6	2.8	2.7	3.0	2.1	
Advanced economies ¹	777	221	240	546	716	784	53.4	-29.8	-7.9	0.9	4.1	2.7	23.0	24.6	3.9	3.9	6.7	1.5	
Emerging economies ¹	692	188	222	434	606	684	46.6	-37.3	-12.4	-1.1	1.3	3.4	5.0	4.2	1.2	1.2	-2.0	2.8	
<i>By UN Tourism regions:</i>																			
Europe	746.1	241.8	303.7	614.2	713.9	765.6	52.1	-17.7	-4.3	2.6	6.1	5.4	8.4	4.8	6.7	5.5	6.4	1.9	
Northern Europe	83.9	23.7	21.9	67.1	79.4	87.1	5.9	-20.0	-5.4	3.8	5.5	3.5	6.8	5.7	6.4	3.8	8.8	4.3	
Western Europe	205.2	83.5	87.6	183.2	207.9	215.5	14.7	-10.7	1.3	5.0	10.0	6.0	13.0	9.7	13.4	12.5	14.4	0.2	
Central/Eastern Eur.	152.8	46.2	55.4	98.3	118.1	132.4	9.0	-35.7	-22.7	-13.4	-11.0	-10.6	-10.2	-11.7	-11.7	-12.7	-11.4	-11.0	
Southern/Medit. Eur.	304.2	88.4	138.9	265.5	308.5	330.6	22.5	-12.7	1.4	8.7	11.3	15.5	14.0	8.0	9.6	8.3	7.6	8.0	
- of which EU-27	541.1	184.3	223.8	456.3	527.0	556.7	37.9	-15.7	-2.6	2.9	7.6	7.4	9.8	6.1	7.9	7.2	8.0	2.3	
Asia and the Pacific	362.1	59.0	26.4	92.7	248.8	310.3	21.1	-74.4	-31.3	-14.3	-10.4	-10.5	-12.5	-8.1	-14.7	-11.4	-6.5	-6.3	
North-East Asia	170.3	20.3	10.9	20.5	105.4	136.6	9.3	-88.0	-38.1	-19.8	-12.3	-15.9	-14.9	-5.5	-17.4	-12.7	-0.7	-2.4	
South-East Asia	138.1	25.5	3.0	41.7	98.1	122.1	8.3	-69.8	-29.0	-11.6	-9.6	-6.5	-9.9	-12.5	-11.5	-10.0	-13.5	-14.3	
Oceania	17.5	3.6	0.9	6.8	12.9	14.4	1.0	-61.3	-26.0	-17.4	-12.9	-14.7	-13.6	-10.5	-12.5	-11.3	-11.5	-8.3	
South Asia	36.3	9.6	11.7	23.8	32.4	37.2	2.5	-34.4	-10.8	2.5	-2.1	1.4	-7.7	-0.5	-13.5	-9.7	-1.6	11.4	
Americas	219.2	69.5	81.5	157.2	200.1	216.7	14.8	-28.3	-8.7	-1.1	-1.3	4.2	-3.0	-4.6	-3.6	-4.7	-4.5	-4.5	
North America	146.6	46.5	57.2	101.9	126.6	137.3	9.4	-30.5	-13.6	-6.3	-7.8	-2.7	-9.0	-10.5	-9.4	-11.8	-10.4	-8.8	
Caribbean	26.0	10.1	14.2	23.6	28.1	29.6	2.0	-9.4	8.2	13.9	12.2	8.6	11.5	17.7	16.3	19.8	15.9	17.0	
Central America	10.9	3.1	4.7	9.3	11.5	12.9	0.9	-15.3	5.4	17.7	21.6	17.3	24.4	24.0	23.1	22.9	24.3	25.1	
South America	35.6	9.8	5.4	22.4	33.8	36.9	2.5	-37.1	-5.2	3.5	8.8	17.6	4.3	1.7	0.5	3.7	3.6	-2.9	
Africa	69.6	19.1	20.1	47.4	65.9	74.9	5.1	-31.9	-5.4	7.5	18.7	16.9	22.8	16.7	20.6	16.8	11.3	23.5	
North Africa	25.6	5.6	6.6	19.3	28.0	32.2	2.2	-24.8	9.2	25.5	35.9	46.0	47.2	23.3	35.0	19.3	15.0	43.8	
Subsaharan Africa	44.0	13.5	13.5	28.2	37.9	42.7	2.9	-36.0	-13.8	-3.0	5.1	0.7	4.9	9.7	8.1	13.6	7.4	8.3	
Middle East	71.6	19.4	30.5	68.0	93.4	100.7	6.9	-5.1	30.4	40.7	33.2	43.7	23.2	32.2	50.3	45.8	10.5	50.3	
<i>Memorandum²</i>																			
ASEAN	138.0	25.5	3.0	41.6	98.0	122.0	8.3	-69.8	-29.0	-11.6	-9.6	-6.5	-10.0	-12.5	-11.6	-10.0	-13.5	-14.3	
G20	1002	302	350	721	913	997	67.9	-28.1	-9.0	-0.5	3.2	3.9	3.3	2.7	3.4	3.3	2.9	1.7	
GCC	47.7	13.4	18.3	47.8	68.1	75.3	5.1	0.1	42.6	57.8	39.3	54.0	22.6	39.2	70.8	63.7	6.3	69.6	
LDCs	35.0	10.0	7.7	17.4	27.9	32.4	2.2	-50.1	-20.1	-7.4	-10.3	-8.0	-6.5	-16.1	-8.8	-16.8	-16.0	-15.3	
LLDCs	51.0	13.1	14.2	34.8	48.3	57.8	3.9	-31.7	-5.4	13.3	13.2	10.6	18.1	10.8	13.0	8.3	11.4	12.9	
SIDS	39.5	9.6	11.1	25.0	35.1	38.5	2.6	-36.6	-11.0	-2.5	-2.7	-5.1	-3.8	1.1	-3.9	2.1	2.5	-2.3	

Source: World Tourism Organization (UN Tourism)

(Data as collected by UN Tourism, November 2025)

¹ Classification based on the International Monetary Fund (IMF).

* Provisional data

² ASEAN: Association of Southeast Asian Nations, G20: Group of Twenty, GCC: Gulf Cooperation Council,

LDCs: Least Developed Countries, LLDCs: Landlocked Developing Countries, SIDS: Small Island Developing States.

See box in page 'A-2' for key to abbreviations and symbols.

International Tourism Receipts by (Sub)region

	(USD billions)						% Change (real terms)					% Change (real terms)				
							over 2019									
	2019	2020	2021	2022	2023	2024*	20/19	21/20	22/21	23/22*	24/23*	20/19	21/19	22/19	23/19	24/19*
World	1,498	562	647	1,145	1,539	1,738	-62.6	8.9	75.9	28.4	10.7	-62.6	-59.1	-24.1	-1.8	13.8
Advanced economies ¹	943	372	412	700	960	1,075	-61.1	4.2	71.3	30.5	9.6	-61.1	-58.9	-25.1	-3.0	11.6
Emerging economies ¹	555	190	234	445	579	663	-65.1	18.2	84.0	25.1	12.6	-65.1	-59.5	-22.3	0.4	17.5
<i>By UN Tourism regions:</i>																
Europe	594.7	256.0	338.5	559.5	668.0	726.9	-57.5	24.2	68.3	11.5	5.7	-57.5	-46.5	-4.2	4.9	18.7
Northern Europe	98.3	43.9	55.4	104.4	113.8	127.5	-55.8	15.1	94.6	2.8	7.6	-55.8	-48.5	9.7	9.2	24.6
Western Europe	182.7	102.2	110.2	158.3	192.3	205.1	-45.6	1.7	49.2	12.2	3.7	-45.6	-43.1	-10.0	-2.7	9.2
Central/Eastern Eur.	69.3	28.8	35.3	57.1	69.4	74.8	-58.4	15.3	55.0	13.0	5.1	-58.4	-52.2	-21.1	-7.0	5.2
Southern/Medit. Eur.	244.4	81.1	137.6	239.8	292.4	319.5	-66.7	60.6	76.3	14.5	6.3	-66.7	-46.7	-0.7	12.3	27.2
- of which EU-27	429.1	187.3	239.5	387.6	472.0	510.9	-57.3	20.4	67.5	13.0	5.5	-57.3	-47.5	-6.5	2.1	16.0
Asia and the Pacific	441.8	126.6	90.8	161.5	342.4	424.0	-71.5	-31.6	81.2	110.5	23.6	-71.5	-80.4	-62.7	-23.0	-4.2
North-East Asia	187.7	45.0	45.3	49.5	136.2	176.3	-76.4	-2.2	15.5	178.5	31.5	-76.4	-76.6	-72.1	-26.6	-4.6
South-East Asia	146.9	31.3	10.9	49.5	102.6	131.3	-78.6	-65.8	354.9	102.2	27.4	-78.6	-92.7	-66.2	-31.9	-11.1
Oceania	61.4	32.7	20.4	31.1	58.3	66.2	-46.8	-44.5	55.0	84.7	11.0	-46.8	-70.5	-48.7	-6.5	5.3
South Asia	45.7	17.6	14.3	31.4	45.3	50.2	-61.7	-21.9	117.7	41.8	7.5	-61.7	-69.9	-32.0	-2.3	6.6
Americas	331.4	126.1	143.6	273.9	353.4	395.1	-61.6	7.8	78.1	22.7	9.3	-61.6	-59.0	-22.8	1.4	16.5
North America	253.4	97.3	106.9	202.9	265.3	297.9	-61.6	3.0	77.0	24.5	9.6	-61.6	-60.4	-25.3	-0.3	14.7
Caribbean	35.9	14.9	21.5	34.9	40.2	44.0	-58.2	38.6	50.1	10.7	8.3	-58.2	-42.5	-10.2	7.7	21.2
Central America	12.6	4.0	6.3	13.2	16.5	18.7	-68.2	54.7	101.7	15.9	10.4	-68.2	-50.7	0.1	21.5	44.2
South America	29.5	9.8	8.9	22.8	31.5	34.6	-63.0	-11.3	143.4	28.5	7.4	-63.0	-70.5	-26.7	-0.9	14.6
Africa	39.5	15.1	18.0	33.8	38.6	42.0	-61.4	11.6	87.2	11.6	6.4	-61.4	-57.3	-14.6	-4.3	4.2
North Africa	11.6	5.6	6.2	12.5	14.3	15.2	-53.3	5.0	109.3	7.5	2.4	-53.3	-49.5	12.2	15.9	26.7
Subsaharan Africa	27.9	9.5	11.8	21.3	24.3	26.8	-64.8	15.4	75.6	14.0	8.8	-64.8	-60.5	-25.8	-12.7	-5.1
Middle East	90.3	38.4	55.7	116.4	136.9	150.3	-57.5	43.4	104.2	14.5	7.7	-57.5	-38.9	25.9	47.7	63.4

Source: World Tourism Organization (UN Tourism)

(Data as collected by UN Tourism, November 2025)

¹ Classification based on the International Monetary Fund (IMF).

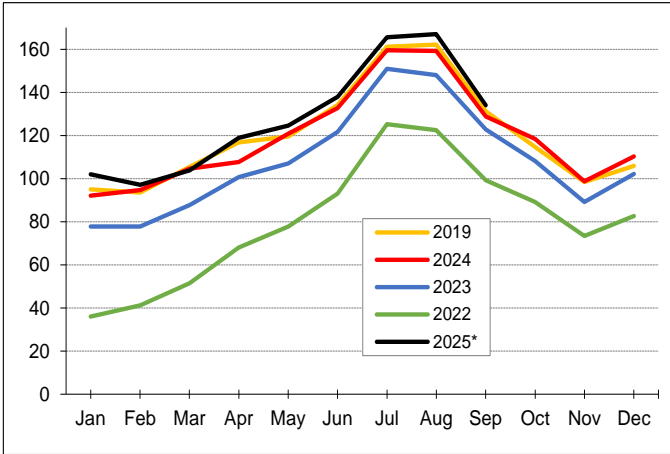
* Provisional data

See box in page 'A-2' for key to abbreviations and symbols.

https://www.e-unwto.org/doi/pdf/10.18111/wtobarometereng.2025.23.1.4 - Monday, January 19, 2026 4:25:48 AM - Ministry for Regional Development (Czechia) IP Address: 194.213.207.151

International Tourist Arrivals by month

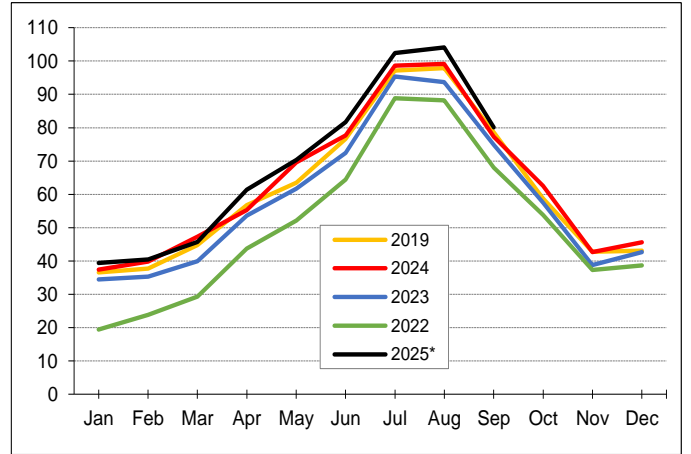
World (millions)



Source: UN Tourism * Provisional data

International Tourist Arrivals by month

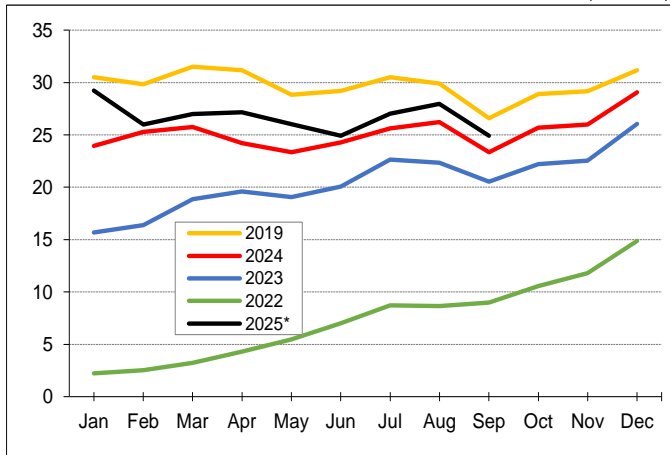
Europe (millions)



Source: UN Tourism * Provisional data

International Tourist Arrivals by month

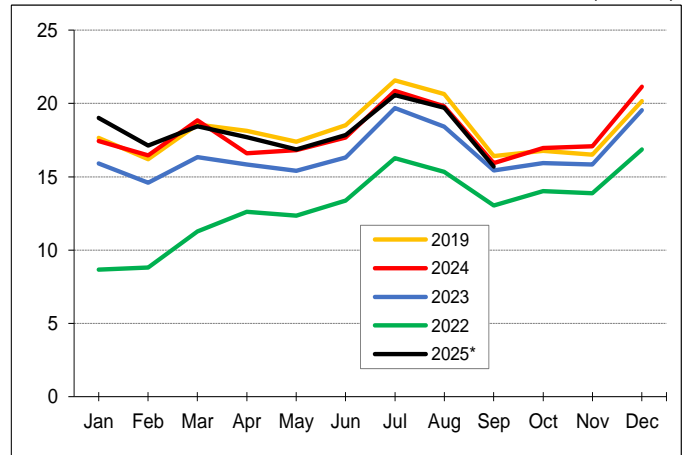
Asia and the Pacific (millions)



Source: UN Tourism * Provisional data

International Tourist Arrivals by month

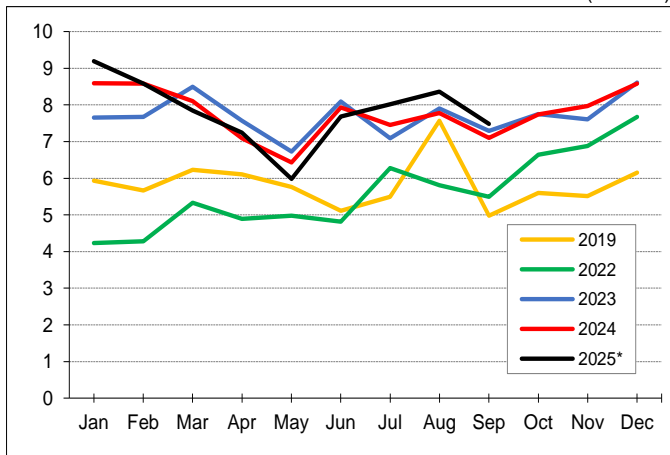
Americas (millions)



Source: UN Tourism * Provisional data

International Tourist Arrivals by month

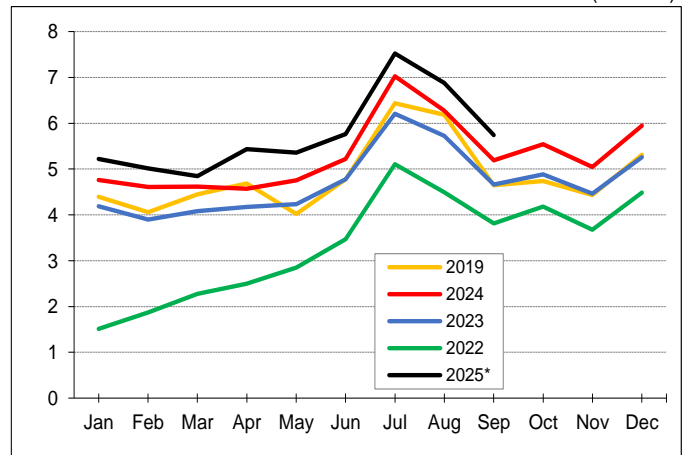
Middle East (millions)



Source: UN Tourism * Provisional data

International Tourist Arrivals by month

Africa (millions)



Source: UN Tourism * Provisional data

International Tourist Arrivals by Country of Destination

Ranking ¹	'19 '24	Series	(millions)						Change (%)		Change (%)												
			2019	2020	2021	2022	2023	2024*	24/23*	24/19*	2025 over 2024*			2025 over 2019*									
			YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.			
	World		1,469	409	462	979	1,322	1,468	11.1	0.0		4.6	3.9	5.5	4.2	4.9	4.0	2.8	3.0	2.9	2.6	3.0	2.1
1	1 France	TF	90.9	41.7	48.4	93.2	100.0	102.0	2.0	12.2	TCE	7.8	-2.2	11.9		8.4		12.1	12.1	12.9		11.3	
2	2 Spain	TF	83.5	18.9	31.2	71.7	85.2	93.8	10.1	12.3	TF	3.5	5.7	4.2	1.8	2.9	0.8	14.2	19.9	14.8	10.8	11.2	9.5
3	3 United States	TF	79.4	19.2	22.3	50.8	66.3	72.4	9.1	-8.9	TF	-4.0	-2.0	-4.0				-13.7	-8.9	-16.0			
6	4 Türkiye	TF	51.2	15.9	29.9	50.5	55.2	60.6	9.8	18.3	VF	-0.7	-5.0	0.7	-0.2	2.1	0.5	14.1	22.9	16.4	9.9	10.4	12.2
5	5 Italy	TF	64.5	25.2	26.9	49.8	57.2	57.7	0.8	-10.5	TF	5.6	3.5	5.6		7.9		-3.5	-1.9	0.1		-9.2	
7	6 Mexico	TF	45.0	24.3	31.9	38.3	41.9	45.0	7.4	0.0	TF	6.4	5.7	9.1	4.5	9.9	-3.2	5.6	7.1	5.3	4.3	6.0	5.3
10	7 United Kingdom	TF	39.4	10.7	6.3	30.7	37.2	41.8	12.2	5.9	VF	-14.7	-15.7	-13.8				-11.5	-13.3	-9.9			
9	8 Germany	TCE	39.6	12.4	11.7	28.5	34.8	37.5	7.8	-5.2	TCE	-1.8	-0.6	-2.8	-1.6	-2.8	0.3	-6.8	-11.8	-6.5	-4.2	-5.4	-4.3
12	9 Japan	VF	31.9	4.1	0.2	3.8	25.1	36.9	47.1	15.6	VF	17.7	23.1	19.0	11.4	16.9	13.7	29.6	30.8	28.0	30.2	36.0	43.7
4	10 China	TF	65.7	8.0	5.7	TF												
13	11 Greece	TF	31.3	7.4	14.7	27.8	32.7	36.0	9.8	14.7	TF	4.0	5.4	-0.6	6.2	8.1	3.6	17.2	27.0	23.6	13.5	10.4	11.1
8	12 Thailand	TF	39.9	6.7	0.4	11.1	28.2	35.5	26.3	-10.9	TF	-7.6	1.9	-12.2	-13.5	-12.8	-11.3	-18.3	-11.5	-20.8	-23.4	-25.6	-22.6
11	13 Austria	TCE	31.9	15.1	12.7	26.2	30.9	31.9	3.2	0.1	TCE	3.0	-2.6	11.1	2.8	2.8	8.0	3.4	-2.0	5.5	6.6	10.9	5.8
19	14 Utd Arab Emirates	TF	21.6	7.2	11.5	22.7	28.1	TF												
25	15 Saudi Arabia	TF	17.5	4.1	3.5	16.6	27.4	29.7	8.4	69.6	TF	-3.2	1.9	-25.6	12.8	6.5	9.6	55.7	102.0	1.9	63.0	-14.9	240.1
15	16 Portugal	TF	24.6	6.5	9.6	22.3	26.5	29.0	9.3	17.6	TCE	1.8	0.2	3.9	0.8	-0.3	-0.7	19.7	26.0	20.4	16.2	15.1	15.3
14	17 Malaysia	TF	26.1	4.3	0.1	10.1	20.1	25.0	24.2	-4.2	TF	8.1	9.5	8.1		-3.5		-1.8	-4.9	-2.6		-1.7	
17	18 Hong Kong (China)	TF	23.8	1.4	0.1	0.6	17.2	21.9	27.9	-7.6	TF	5.7	4.9	9.5	3.2	5.6	0.5	-14.5	-24.3	-24.5	14.2	49.1	24.9
21	19 Netherlands	TCE	20.1	7.3	6.2	16.6	20.3	21.3	4.7	5.6	TCE	5.6	-0.8	11.8	3.7	9.3	0.2	12.2	4.1	13.8	15.7	23.6	9.9
24	20 India	TF	17.9	6.3	7.0	14.3	18.9	20.6	8.8	14.8	TF	-9.9	-7.3	-15.8	-7.8	-1.4	-6.8	-19.3	-17.7	-22.1	-19.0	-21.6	-17.0
18	21 Canada	TF	22.1	3.0	3.1	12.8	18.3	19.9	8.6	-10.1	TF	-0.6	1.0	-2.2	-0.1	-1.4	1.4	-12.7	-3.5	-11.7	-16.4	-20.1	-15.3
20	22 Poland	TF	21.2	8.4	9.7	16.0	19.0	19.7	3.8	-6.9	TF	9.9	8.2	11.3				-0.7	-2.0	0.4			
30	23 Denmark	TCE	14.7	6.2	7.6	14.2	TCE	6.7	4.5	7.8		5.5		22.5	24.2	23.9		33.6	
23	24 Vietnam	VF	18.0	3.8	0.2	3.7	12.6	17.5	38.6	-3.0	VF	21.5	29.6	10.9	23.2	16.5	19.5	19.9	33.7	16.7	8.7	11.4	-2.4
34	25 Morocco	TF	12.9	2.8	3.7	10.9	14.5	17.4	19.9	34.6	TF	14.1	21.7	17.6	7.1	7.8	9.3	47.2	60.1	68.3	27.5	13.7	58.4
27	26 Croatia	TCE	17.4	5.5	10.6	15.3	16.9	17.4	3.1	0.1	TCE	1.4	-16.3	5.9	0.4	0.1	5.1	1.7	-9.5	6.8	-0.1	-2.7	8.1
26	27 Korea (ROK)	VF	17.5	2.5	1.0	3.2	11.0	16.4	48.4	-6.5	VF	16.0	13.7	15.3	18.5	16.4	16.3	8.9	0.7	7.8	17.0	14.8	16.7
16	28 Russian Federation	VF	24.6	6.4	VF												
22	29 Macao (China)	TF	18.6	2.8	3.7	2.5	14.2	16.0	12.8	-13.9	TF	2.5	-1.1	6.6	2.4	3.4	-0.5	-13.2	-14.7	-15.9	-9.0	-1.8	-11.8
35	30 Egypt	TF	12.9	3.6	8.0	11.7	14.9	15.8	5.9	22.6	TF	21.2	21.0	23.7	19.2	20.1	19.6	44.6	40.2	48.3	44.9	45.1	45.7
31	31 Czech Republic	TF	14.7	3.9	3.8	10.2	13.2	TCE	3.8	0.9	6.2	3.3	2.4	8.1	-1.2	-2.7	0.0	-1.5	1.3	-0.9
29	32 Indonesia	TF	15.5	3.9	1.5	5.8	11.4	13.6	19.5	-12.0	VF	10.2	4.4	14.0	11.5	12.3	9.0	-5.5	-15.8	-1.8	-0.1	-1.6	0.4
28	33 Hungary	TF	16.9	7.4	7.9	12.6	12.9	13.2	1.7	-22.3	TF	3.8	4.8	3.1				-19.5	-21.9	-17.5			
32	34 Singapore	TF	14.6	2.2	0.1	4.7	10.3	12.4	21.2	-14.6	TF	-0.4	-3.3	2.8	-0.5	3.5	-6.8	-13.7	-12.6	-15.1	-13.5	-8.9	-20.9
37	35 Switzerland	TF	11.8	3.7	4.4	9.2	11.1	11.4	3.3	-3.4	TCE	8.9	6.1	10.9				5.4	4.6	5.9			
54	36 Albania	TF	6.2	2.6	5.5	7.2	9.7	11.3	16.8	82.2	TF	3.8	6.6	1.8	4.2	6.5	11.8	83.3	136.0	115.0	59.0	47.5	108.3
49	37 Kazakhstan	TF	..	2.6	2.0	6.7	9.2	10.4	12.8	..	VF												
41	38 Tunisia	TF	9.4	2.0	2.5	6.4	9.4	10.3	9.5	8.9	TF	8.6	2.0	19.2	5.3	7.6	11.6	16.0	13.7	21.1	13.8	10.9	31.5
50	39 Uzbekistan	VF	6.7	1.6	1.9	5.2	6.6	10.1	51.8	49.1	VF	12.5	2.5	17.9	14.6	15.2	15.2	73.4	52.3	90.6	73.6	72.9	70.3
42	40 Belgium	TCE	9.3	2.6	3.2	8.2	9.3	9.6	3.9	3.2	TCE	4.4	-0.9	10.1		2.4		8.3	5.7	10.0		10.9	
45	41 Kyrgyzstan	VF	8.5	2.1	3.6	6.9	8.6	TF												
39	42 South Africa	TF	10.2	2.8	2.3	5.7	8.5	8.9	5.1	-12.8	TF	17.0	5.7	19.5	27.8	30.2	26.9	0.9	-4.3	-0.4	7.9	4.3	8.5
47	43 Sweden	TCE	7.6	2.0	3.0	6.6	7.5	8.7	15.3	14.0	TCE	-0.9	-8.6	-0.7	1.6	4.8	-7.0	10.2	6.0	9.6	12.0	15.5	12.1
43	44 Bulgaria	TF	9.3	2.7	3.7	6.7	8.1	8.6	6.2	-7.4	TF	4.8	4.9	2.8	6.2	8.2	5.8	-6.0	30.4	-8.7	-14.7	-16.6	-7.2
52	45 Dominican Rep.	TF	6.4	2.4	5.0	7.2	8.1	8.5	5.9	32.4	TF	2.3	-0.6	2.5	5.4	4.7	4.6	31.8	23.7	29.1	45.9	42.2	51.5
40	46 Australia	VF	9.5	1.8	0.2	3.7	7.2	8.3	15.1	-12.6	VF	6.3	1.6	5.3	12.6	14.3	10.4	-6.9	-9.4	-7.5	-3.6	-4.5	0.2
36	47 Taiwan (pr. of China)	VF	11.9	1.4	0.1	0.9	6.5	7.9	21.1	-33.8	VF	9.8	3.8	17.3		9.1		-31.8	-26.7	-32.7		-34.7	
44	48 Iran	VF	9.1	1.5	1.0	4.1	5.9	7.0	20.0	-22.6	VF	-5.0	14.5	5.1	-24.6	-15.8	-14.3	-30.1	-21.2	-38.6	-27.0	-23.5	5.3
66	49 Colombia	TF	4.2	1.2	2.1	4.6	5.8	6.8	17.3	63.9	TF	-7.4	-2.7	2.9		-17.7		55.6	49.4	64.3		38.0	
53	50 Brazil	TF	6.4	2.1	0.7	3.6	5.9	6.8	14.6	6.6	TF	45.0	47.8	49.3	35.9	37.8	28.2	47.4	63.3	28.4	37.5	37.9	40.2

Source: World Tourism Organization (UN Tourism)

(Data as collected by UN Tourism, November 2025)

¹ This ranking for 2024 is provisional due to missing data from some destinations.

* Provisional data

See box in page 'A-2' for key to abbreviations and symbols.

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International Tourism Receipts (USD billions)							% Change (local currencies, current prices) ²															
Ranking	(USD billions)						Basis	2025 over 2024*					2025 over 2019*									
	'19 '24	2019	2020	2021	2022	2023		2024*	24/23*	24/19*	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.
	World	1,498	562	647	1,145	1,539	1,738															
1	1 United States	199.0	72.5	71.7	142.9	189.1	215.0	sa	13.7	8.1	1.4	2.1	2.7		-1.5		7.3	7.2	6.9			8.4
2	2 Spain	79.7	18.5	34.5	72.9	92.0	106.5		15.7	38.3	7.2	7.4	8.7		6.1		45.3	55.3	46.0			38.3
4	3 United Kingdom	60.4	29.0	37.3	68.0	72.0	82.5		11.5	36.5	9.9	12.8	7.5				56.4	59.0	54.3			
3	4 France	63.5	32.6	40.8	59.7	71.2	77.0		8.0	25.3	9.2	7.2	10.0	9.6	9.1	7.9	38.7	49.3	57.7	20.5	24.3	20.6
6	5 Italy	49.5	19.9	25.0	43.7	55.9	58.7		4.9	22.6	5.3	6.4	5.6		2.9		31.5	29.1	34.8			29.4
13	6 Utd Arab Emirates	30.7	19.7	27.6	49.3	51.9	57.0	\$	9.7	85.4												
11	7 Türkiye	38.8	14.3	28.1	45.8	50.1	56.3	\$	12.4	45.2	5.8	8.0	7.9	3.7	3.5	6.2	51.3	100.8	77.5	26.5	25.7	26.3
7	8 Japan	46.1	10.7	4.9	9.2	38.6	54.7		52.7	64.8	21.0	28.2	18.8	16.8	21.6	18.8	92.1	94.2	91.9	90.3	96.0	103.4
8	9 Australia	45.5	25.8	17.0	24.6	46.1	52.0		13.4	20.3	6.7	6.7	6.8				28.2	24.6	32.8			
15	10 Canada	29.8	13.9	15.4	32.0	45.4	49.9		11.4	72.7	-5.3	-4.1	-6.9				76.4	105.7	49.1			
5	11 Thailand	59.8	13.4	5.1	14.9	29.7	42.7		39.7	-18.9	4.8	8.9	-0.6				-11.9	-8.4	-16.7			
27	12 Saudi Arabia	16.4	4.0	3.8	25.2	36.0	41.0		13.8	149.3	-6.5	9.7	-21.8				196.5	237.1	155.6			
9	13 Germany	41.8	22.1	22.3	31.9	37.8	40.1		5.9	-0.8	0.1	0.2	0.8	-0.6	-0.9	1.2	-0.3	-8.4	3.2	2.4	1.5	3.0
12	14 China	35.8	10.0	11.3	13.5	25.0	39.7		60.5	15.6	43.2	44.9	41.8				50.0	46.8	52.7			
14	15 India	30.7	13.0	8.7	21.4	32.2	35.0		10.1	35.5	-10.5	-4.7	-18.3				26.7	47.5	3.6			
17	16 Mexico	24.6	11.0	19.8	28.0	30.7	33.0	\$	7.4	34.1	6.2	4.7	8.2	6.1	3.4	3.1	38.8	45.8	39.9	28.7	16.4	30.6
10	17 Macao (China)	40.6	9.2	15.6	9.1	27.0	31.7		17.0	-22.2	4.1	0.0	8.4				-17.6	-21.1	-14.0			
21	18 Portugal	20.5	8.9	12.0	22.3	27.5	30.0		8.8	51.2	5.2	4.1	6.6	4.8	4.4	4.2	59.7	73.4	61.9	52.9	45.7	58.2
18	19 Austria	22.9	13.8	10.4	19.7	24.7	26.3		6.6	18.6	4.7	0.9	13.0				22.3	18.8	29.9			
22	20 Singapore	20.3	5.5	4.0	11.4	20.8	23.8		14.3	14.8	7.4	2.1	13.7				24.8	26.7	23.0			
23	21 Greece	20.3	5.0	12.4	18.1	22.3	23.4		4.8	19.2	9.0	-0.7	13.2	7.7	10.5	-3.6	25.0	36.6	42.4	16.6	10.2	18.5
19	22 Netherlands	22.0	12.7	12.7	16.6	20.8	22.6		8.3	6.1	8.1	1.2	13.2				15.2	3.5	24.5			
16	23 Hong Kong (China)	28.9	2.9	1.9	3.1	20.9	22.5		7.3	-22.7	8.0	4.5	12.6				-36.2	-35.4	-37.2			
25	24 Switzerland	17.2	9.3	10.8	15.8	21.4	22.3		2.2	15.1	-1.1	-1.3	-0.9				13.9	14.7	13.1			
24	25 Malaysia	19.8	3.0	0.1	6.5	14.9	20.8		40.1	16.0	14.9	16.4	15.9	12.7			26.6	20.2	34.3	25.7		
20	26 Korea (ROK)	20.9	10.3	10.8	12.5	15.3	16.7	\$	9.3	-19.9	22.6	13.8	25.6	26.8	24.1	23.1	-6.7	-22.4	-3.6	5.3	-2.7	13.6
26	27 Indonesia	16.9	3.4	0.5	6.8	14.0	16.7	\$	19.3	-1.2	9.8	4.8	14.5				6.4	-6.2	20.3			
32	28 Croatia	11.8	5.5	10.8	13.4	15.8	16.2	€	2.8	42.9	5.9	6.6	5.7				55.8	78.0	51.1			
30	29 Egypt	13.0	4.4	8.9	12.2	14.1	15.3	\$	8.9	17.7	18.0	23.0	19.3	13.8			35.1	46.3	31.9	30.6		
29	30 Poland	14.0	8.2	9.1	14.4	15.0	15.0		-11.2	11.1	2.7	1.0	4.1				6.2	4.2	7.8			
31	31 Vietnam	11.8	2.5	0.1	3.8	9.2	12.2	\$	33.1	3.4	24.7	29.2	19.6				37.3	42.4	31.5			
41	32 Morocco	8.2	3.8	3.8	9.2	10.6	11.3		4.6	42.9	14.7	2.4	20.4	18.6	13.2	16.7	66.1	49.6	77.7	68.8	71.7	63.6
39	33 Denmark	8.5	4.0	4.5	8.5	10.5	11.3		7.9	36.7	3.5	0.9	5.5	3.1			41.5	27.1	43.6	45.4		
43	34 Dominican Rep.	7.5	2.7	5.7	8.4	9.8	11.0	\$	12.5	46.9	1.8	1.8	1.7				42.5	49.3	34.8			
37	35 Sweden	9.2	4.4	6.1	9.0	9.9	10.7		7.5	30.1	8.2	5.0	10.6				35.4	29.6	39.8			
28	36 Taiwan (pr. of China)	14.4	1.8	0.7	1.8	8.7	10.0	\$	15.8	-30.4	12.9	17.3	16.2	5.5			-27.3	-24.0	-31.8	-25.6		
34	37 New Zealand	10.6	5.7	2.9	4.1	7.9	9.8		25.4	0.8	2.7	3.4	1.6				3.6	4.7	1.9			
35	38 Belgium	9.9	7.2	7.5	8.5	9.6	9.4		-2.1	-2.1	-3.1	-7.2	0.1				9.7	0.8	17.2			
36	39 Philippines	9.8	1.8	0.6	4.2	9.1	9.3	\$	2.2	-4.7	-3.8	2.2	-11.6				-2.4	9.6	-16.3			
42	40 Czech Republic	7.6	3.7	3.7	5.6	7.8	9.1		22.7	20.9	3.8	1.5	5.9				17.6	15.8	19.3			
50	41 Colombia	5.7	1.6	2.7	6.2	7.6	8.7	\$	15.1	53.1	9.4	8.4	10.6				65.7	58.8	74.5			
51	42 Qatar	5.4	3.6	4.3	7.3	8.8	8.4		-4.8	54.8	-54.1						-6.4	2.9	-16.2			
44	43 Hungary	7.3	3.2	4.2	5.7	7.9	8.1		5.9	38.8	10.1	7.1	12.3				51.5	44.6	56.6			
46	44 Ireland	6.5	2.4	2.7	7.2	7.5	7.9		3.9	25.4	-13.4	-18.5	-9.8				12.6	17.2	9.8			
48	45 Norway	5.9	1.8	2.0	5.7	6.7	7.8		18.0	61.8	24.4	20.1	27.7				90.6	105.9	81.0			
33	46 Russian Federation	11.0	3.9	4.0	5.6	6.8	7.6	\$	12.4	-30.3	14.6	6.1	21.2				-11.6	-10.1	-12.6			
52	47 Luxembourg	5.3	4.5	5.7	6.2	6.8	7.5		9.4	45.2	-7.8	-6.2	-9.1				29.9	26.9	32.7			
65	48 Iraq	3.6	1.0	2.0	4.7	4.6	7.4	\$	61.9	106.0	24.2	31.8	17.0				223.7	260.0	192.6			
47	49 Brazil	6.0	3.0	2.9	5.0	6.9	7.3	\$	6.3	22.5	11.7	16.2	8.7	9.2	1.7	12.3	33.1	32.5	41.3	26.7	20.7	48.9
49	50 Jordan	5.8	1.4	2.8	5.8	7.4	7.2		-2.3	24.9	11.9	8.9	14.7				40.6	38.7	42.3			

Source: World Tourism Organization (UN Tourism)

(Data as collected by UN Tourism, November 2025)

² Change is in local currencies unless otherwise indicated in "Basis" column: "\$" (in US dollars) or "€" (in euros). "sa": seasonally adjusted.

* Provisional data

See box in page 'A-2' for key to abbreviations and symbols.

International Tourism Receipts (EUR billions)

Ranking	(EUR billions)						% Change (local currencies, current prices) ²																
							2025 over 2024*						2025 over 2019*										
	'19 '24	2019	2020	2021	2022	2023	2024*	Basis	24/23*	24/19*	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.	
World	1,338	492	547	1,087	1,424	1,606																	
1 1 United States	177.7	63.5	60.7	135.7	174.9	198.7	sa	13.7	8.1	1.4	2.1	2.7		-1.5		7.3	7.2	6.9		8.4			
2 2 Spain	71.2	16.2	29.2	69.2	85.1	98.4		15.7	38.3	7.2	7.4	8.7		6.1		45.3	55.3	46.0		38.3			
4 3 United Kingdom	53.9	25.4	31.5	64.6	66.6	76.2		11.5	36.5	9.9	12.8	7.5				56.4	59.0	54.3					
3 4 France	56.7	28.5	34.5	56.7	65.9	71.1		8.0	25.3	9.2	7.2	10.0	9.6	9.1	7.9	38.7	49.3	57.7	20.5	24.3	20.6		
6 5 Italy	44.2	17.4	21.1	41.5	51.7	54.2		4.9	22.6	5.3	6.4	5.6		2.9		31.5	29.1	34.8		29.4			
13 6 Utd Arab Emirates	27.5	17.2	23.3	46.8	48.0	52.6	\$	9.7	85.4														
11 7 Türkiye	34.6	12.6	23.8	43.5	46.3	52.0	\$	12.4	45.2	5.8	8.0	7.9	3.7	3.5	6.2	51.3	100.8	77.5	26.5	25.7	26.3		
7 8 Japan	41.1	9.4	4.1	8.8	35.7	50.5		52.7	64.8	21.0	28.2	18.8	16.8	21.6	18.8	92.1	94.2	91.9	90.3	96.0	####		
8 9 Australia	40.7	22.6	14.4	23.4	42.7	48.0		13.4	20.3	6.7	6.7	6.8				28.2	24.6	32.8					
15 10 Canada	26.6	12.1	13.0	30.4	42.0	46.1		11.4	72.7	-5.3	-4.1	-6.9				76.4	105.7	49.1					
5 11 Thailand	53.4	11.7	4.3	14.1	27.4	39.4		39.7	-18.9	4.8	8.9	-0.6				-11.9	-8.4	-16.7					
27 12 Saudi Arabia	14.7	3.5	3.2	23.9	33.3	37.8		13.8	149.3	-6.5	9.7	-21.8				196.5	237.1	155.6					
9 13 Germany	37.3	19.4	18.8	30.3	35.0	37.1		5.9	-0.8	0.1	0.2	0.8	-0.6	-0.9	1.2	-0.3	-8.4	3.2	2.4	1.5	3.0		
12 14 China	32.0	8.7	9.6	12.8	23.2	36.7		60.5	15.6	43.2	44.9	41.8				50.0	46.8	52.7					
14 15 India	27.4	11.4	7.3	20.3	29.8	32.4		10.1	35.5	-10.5	-4.7	-18.3				26.7	47.5	3.6					
17 16 Mexico	22.0	9.6	16.7	26.6	28.4	30.4	\$	7.4	34.1	6.2	4.7	8.2	6.1	3.4	3.1	38.8	45.8	39.9	28.7	16.4	30.6		
10 17 Macao (China)	36.3	8.1	13.2	8.6	25.0	29.3		17.0	-22.2	4.1	0.0	8.4				-17.6	-21.1	-14.0					
21 18 Portugal	18.3	7.8	10.1	21.2	25.5	27.7		8.8	51.2	5.2	4.1	6.6	4.8	4.4	4.2	59.7	73.4	61.9	52.9	45.7	58.2		
18 19 Austria	20.5	12.1	8.8	18.7	22.8	24.3		6.6	18.6	4.7	0.9	13.0				22.3	18.8	29.9					
22 20 Singapore	18.2	4.8	3.4	10.8	19.2	22.0		14.3	14.8	7.4	2.1	13.7				24.8	26.7	23.0					
23 21 Greece	18.1	4.4	10.4	17.2	20.6	21.6		4.8	19.2	9.0	-0.7	13.2	7.7	10.5	-3.6	25.0	36.6	42.4	16.6	10.2	18.5		
19 22 Netherlands	19.6	11.1	10.8	15.7	19.2	20.8		8.3	6.1	8.1	1.2	13.2				15.2	3.5	24.5					
16 23 Hong Kong (China)	25.8	2.5	1.6	3.0	19.3	20.7		7.3	-22.7	8.0	4.5	12.6				-36.2	-35.4	-37.2					
25 24 Switzerland	15.3	8.1	9.1	15.0	19.8	20.6		2.2	15.1	-1.1	-1.3	-0.9				13.9	14.7	13.1					
24 25 Malaysia	17.7	2.6	0.1	6.2	13.8	19.2		40.1	16.0	14.9	16.4	15.9	12.7			26.6	20.2	34.3	25.7				
20 26 Korea (ROK)	18.6	9.0	9.1	11.8	14.1	15.4	\$	9.3	-19.9	22.6	13.8	25.6	26.8	24.1	23.1	-6.7	-22.4	-3.6	5.3	-2.7	13.6		
26 27 Indonesia	15.1	3.0	0.4	6.4	12.9	15.4	\$	19.3	-1.2	9.8	4.8	14.5				6.4	-6.2	20.3					
32 28 Croatia	10.5	4.8	9.1	12.8	14.6	15.0	€	2.8	42.9	5.9	6.6	5.7				55.8	78.0	51.1					
30 29 Egypt	11.6	3.9	7.5	11.6	13.0	14.2	\$	8.9	17.7	18.0	23.0	19.3	13.8			35.1	46.3	31.9	30.6				
29 30 Poland	12.5	7.2	7.7	13.7	13.9	13.9		-11.2	11.1	2.7	1.0	4.1				6.2	4.2	7.8					
31 31 Vietnam	10.5	2.2	0.1	3.6	8.5	11.3	\$	33.1	3.4	24.7	29.2	19.6				37.3	42.4	31.5					
41 32 Morocco	7.3	3.4	3.2	8.8	9.8	10.5		4.6	42.9	14.7	2.4	20.4	18.6	13.2	16.7	66.1	49.6	77.7	68.8	71.7	63.6		
39 33 Denmark	7.6	3.5	3.8	8.1	9.7	10.4		7.9	36.7	3.5	0.9	5.5	3.1			41.5	27.1	43.6	45.4				
43 34 Dominican Rep.	6.7	2.3	4.8	8.0	9.0	10.1	\$	12.5	46.9	1.8	1.8	1.7				42.5	49.3	34.8					
37 35 Sweden	8.2	3.8	5.2	8.6	9.2	9.9		7.5	30.1	8.2	5.0	10.6				35.4	29.6	39.8					
28 36 Taiwan (pr. of China)	12.9	1.6	0.6	1.7	8.0	9.3	\$	15.8	-30.4	12.9	17.3	16.2	5.5			-27.3	-24.0	-31.8	-25.6				
34 37 New Zealand	9.5	5.0	2.4	3.9	7.3	9.1		25.4	0.8	2.7	3.4	1.6				3.6	4.7	1.9					
35 38 Belgium	8.9	6.3	6.3	8.1	8.9	8.7		-2.1	-2.1	-3.1	-7.2	0.1				9.7	0.8	17.2					
36 39 Philippines	8.7	1.6	0.5	4.0	8.4	8.6	\$	2.2	-4.7	-3.8	2.2	-11.6				-2.4	9.6	-16.3					
42 40 Czech Republic	6.8	3.3	3.1	5.3	7.2	8.4		22.7	20.9	3.8	1.5	5.9				17.6	15.8	19.3					
50 41 Colombia	5.1	1.4	2.3	5.9	7.0	8.0	\$	15.1	53.1	9.4	8.4	10.6				65.7	58.8	74.5					
51 42 Qatar	4.9	3.1	3.6	6.9	8.2	7.8		-4.8	54.8	-54.1						-6.4	2.9	-16.2					
44 43 Hungary	6.5	2.8	3.5	5.4	7.3	7.4		5.9	38.8	10.1	7.1	12.3				51.5	44.6	56.6					
46 44 Ireland	5.8	2.1	2.3	6.8	7.0	7.3		3.9	25.4	-13.4	-18.5	-9.8				12.6	17.2	9.8					
48 45 Norway	5.3	1.6	1.7	5.4	6.2	7.2		18.0	61.8	24.4	20.1	27.7				90.6	105.9	81.0					
33 46 Russian Federation	9.8	3.4	3.4	5.3	6.3	7.1	\$	12.4	-30.3	14.6	6.1	21.2				-11.6	-10.1	-12.6					
52 47 Luxembourg	4.8	3.9	4.8	5.9	6.3	6.9		9.4	45.2	-7.8	-6.2	-9.1				29.9	26.9	32.7					
65 48 Iraq	3.2	0.8	1.7	4.5	4.2	6.8	\$	61.9	106.0	24.2	31.8	17.0				223.7	260.0	192.6					
47 49 Brazil	5.4	2.7	2.5	4.7	6.4	6.8	\$	6.3	22.5	11.7	16.2	8.7	9.2	1.7	12.3	33.1	32.5	41.3	26.7	20.7	48.9		
49 50 Jordan	5.2	1.2	2.3	5.5	6.8	6.7		-2.3	24.9	11.9	8.9	14.7				40.6	38.7	42.3					

Source: World Tourism Organization (UN Tourism)

(Data as collected by UN Tourism, November 2025)

² Change is in local currencies unless otherwise indicated in "Basis" column: "\$" (in US dollars) or "€" (in euros). "sa": seasonally adjusted.

* Provisional data

See box in page 'A-2' for key to abbreviations and symbols.

https://www.e-unwto.org/doi/pdf/10.18111/wtobarometereng.2025.23.1.4 - Monday, January 19, 2026 4:25:48 AM - Ministry for Regional Development (Czechia) IP Address: 194.213.207.151

International Tourism Expenditure (USD billions)							% Change (local currencies, current prices) ²															
Ranking ¹	(USD billions)						Basis	2025 over 2024 [*]						2025 over 2019 [*]								
	'19 '24	2019	2020	2021	2022	2023		2024 [*]	24/23 [*]	24/19 [*]	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.
World	1,498	562	647	1,145	1,539	1,738																
1 1 China	254.6	131.1	109.4	114.8	194.4	250.6		30.2	2.6	6.0	15.9	-4.3				4.9	14.4	-5.1				
2 2 United States	132.0	34.4	59.0	118.6	158.7	177.8	sa	12.0	34.7	6.7	6.5	6.4		6.3		41.8	37.5	42.3		47.5		
3 3 Germany	93.2	38.9	51.0	89.7	115.4	116.8		1.1	29.5	3.9	4.3	2.9	4.6	2.6	15.1	35.0	31.3	51.6	25.7	32.1	32.1	
4 4 United Kingdom	86.7	27.4	32.7	80.3	99.5	103.2		0.9	18.8	11.1	12.3	10.2				35.8	41.2	32.0				
5 5 France	54.0	31.5	38.3	46.6	56.0	59.8		6.7	14.4	4.8	6.0	6.7	2.9	1.6	4.4	15.4	37.5	-3.4	17.1	7.6	18.6	
8 6 Australia	35.3	7.6	1.2	19.6	42.4	45.6		8.3	36.1	6.5	5.7	7.1				37.9	34.1	41.5				
7 7 Canada	35.3	12.1	8.1	28.6	39.3	43.4		12.1	26.7	-1.7	2.8	-7.1				24.1	35.0	12.1				
6 8 Russian Federation	36.2	9.1	11.4	20.8	34.8	38.9	\$	11.7	7.5	21.4	15.2	26.4				27.2	31.6	24.2				
10 9 Italy	30.3	10.9	14.9	26.9	34.2	35.7		4.5	21.9	4.3	5.2	5.9		-2.1		28.5	36.9	29.7		24.7		
14 10 India	22.9	12.6	14.3	25.9	33.3	35.0		6.3	81.3	2.1	2.7	1.6				85.0	90.8	80.2				
12 11 Spain	27.8	8.6	12.6	22.2	28.4	32.7		15.0	21.7	15.3	15.2	18.1		12.0		34.9	11.0	63.0		28.7		
11 12 Singapore	27.9	7.0	4.4	15.6	25.9	31.3		20.2	9.7	9.8	9.2	10.5				16.5	14.8	18.1				
9 13 Korea (ROK)	32.7	16.1	17.8	20.8	27.6	29.2	\$	5.7	-10.8	7.0	3.6	13.4	4.6	-1.2	12.6	-3.3	-3.7	-4.6	-1.6	-3.1	8.4	
15 14 Netherlands	22.2	8.0	11.4	21.7	25.3	28.7		13.6	34.0	17.6	9.1	24.2				53.7	46.7	58.8				
13 15 Hong Kong (China)	26.9	5.5	3.4	5.5	22.7	28.5		25.3	5.7	7.1	1.6	12.4				8.8	7.9	9.6				
23 16 Saudi Arabia	15.1	8.8	12.2	15.9	23.7	27.7		16.9	82.9	6.4	7.7	5.5				87.2	53.0	122.8				
18 17 Belgium	20.3	14.3	16.4	20.0	23.3	26.8		14.9	36.5	5.1	5.8	4.5				41.7	49.3	35.6				
24 18 Utd Arab Emirates	14.7	12.1	17.3	20.2	25.1	..	\$				
19 19 Switzerland	17.9	9.6	10.1	17.2	19.5	21.5		7.8	6.1	-4.6	-3.3	-5.8				1.0	2.1	0.1				
17 20 Taiwan (pr. of China)	20.5	3.0	1.2	2.5	15.5	19.9	\$	28.3	-2.9	16.8	25.9	10.1	15.4			10.8	12.2	3.9	15.9			
20 21 Brazil	17.6	5.4	5.2	13.5	17.9	19.7	\$	9.6	11.8	10.9	11.7	10.0	11.0	0.6	4.7	21.3	13.5	17.5	32.5	35.0	42.8	
21 22 Norway	16.1	4.2	4.2	14.2	17.2	18.2		7.7	38.2	-0.4	2.9	-2.8				40.1	38.7	41.2				
30 23 Austria	11.6	4.5	7.3	12.2	15.2	16.7		9.7	48.9	5.3	-0.3	8.8				53.8	40.4	62.7				
28 24 Thailand	12.4	4.4	3.5	7.0	12.2	15.7		32.0	44.5	-10.8	-7.4	-13.8				20.9	31.7	12.0				
16 25 Japan	21.3	5.5	2.8	5.1	12.7	14.3		20.6	-6.9	34.3	4.5	44.5	53.7	54.8	53.8	22.9	-3.4	24.6	45.9	49.8	48.5	
35 26 Qatar	9.5	6.7	10.0	12.3	16.5	14.2		-14.0	49.3	-16.6	-9.4	-23.9				21.9	33.2	10.5				
38 27 Ireland	8.3	2.6	2.6	8.6	13.2	14.2		7.0	77.3	0.7	13.8	-6.7				70.1	60.9	77.1				
25 28 Sweden	14.4	6.2	8.4	12.4	13.7	14.0		1.4	8.9	3.8	4.4	3.2				10.8	9.7	11.7				
31 29 Indonesia	11.3	1.7	0.5	6.4	11.7	13.5	\$	15.2	19.0	4.9	8.2	2.9				40.1	11.6	67.3				
37 30 Ukraine	8.5	4.7	6.3	19.8	17.2	12.9	\$	-25.1	51.4	-9.7	-15.5	-8.7	-5.0	-2.9	0.2	35.5	50.4	30.0	29.4	31.3	30.6	
29 31 Philippines	12.0	4.1	3.3	4.9	6.7	12.8	\$	92.1	6.2	18.6	13.3	23.5				27.9	7.2	53.5				
27 32 Malaysia	12.4	4.8	3.7	6.8	11.1	12.7		14.1	12.9	4.8	1.6	4.0	8.7			16.9	15.8	14.1	20.6			
41 33 Vietnam	6.5	4.6	3.8	5.9	7.8	12.6	\$	60.6	94.6	31.5	30.8	32.2				158.9	144.6	172.7				
22 34 Kuwait	15.8	6.8	7.9	13.1	14.3	12.4		-13.4	-20.8	-5.1	1.7	-14.4				-34.8	-18.0	-51.2				
33 35 Denmark	10.3	4.1	6.7	8.6	11.4	12.3		7.2	22.5	0.8	4.2	8.1	-7.5			22.2	26.5	29.2	13.3			
32 36 Iraq	10.9	4.2	7.5	10.8	10.6	11.5	\$	8.9	5.3	1.6	6.5	-2.8				29.9	30.5	29.4				
34 37 Mexico	9.9	3.5	5.1	7.1	9.3	11.3	\$	22.4	14.6	21.4	27.8	19.9	18.1	16.4	18.8	32.2	21.6	36.2	37.9	45.9	46.4	
36 38 Poland	9.3	5.3	5.7	7.6	9.7	9.7		7.3	..	9.2	7.4	10.7				43.4	33.9	51.7				
42 39 Romania	6.0	3.1	5.2	8.1	9.4	9.7	€	3.0	66.5	-0.5	13.3	1.1	-11.5	-13.8	-8.3	65.2	88.2	65.5	48.6	48.5	48.1	
43 40 Czech Republic	5.9	3.5	3.2	5.0	7.5	8.8		23.3	51.4	1.1	2.6	-0.4				37.3	37.4	37.2				
39 41 Israel	8.2	1.8	3.4	8.6	10.2	8.7	\$	-15.0	6.3	26.3	46.5	13.7				38.6	41.9	36.1				
40 42 Argentina	7.9	2.9	1.4	5.6	7.3	7.8	\$	6.8	-0.6	85.1	114.1	44.2				60.6	75.9	35.7				
44 43 Portugal	5.7	3.1	4.2	5.8	6.9	7.4		7.3	33.6	3.2	7.1	5.1	0.4	0.6	1.9	37.5	23.0	35.5	46.4	47.1	45.5	
47 44 Türkiye	4.4	1.1	2.0	4.8	7.9	7.4	\$	-6.9	69.1	35.1	39.1	40.7	25.6	23.4	31.2	113.2	129.5	164.8	64.5	56.3	78.0	
45 45 Finland	5.7	1.7	1.4	4.4	5.8	6.2		6.4	12.4	-13.7	-16.6	-11.3				7.3	6.0	8.4				
46 46 Colombia	4.9	1.4	2.6	4.3	5.0	6.1	\$	22.2	22.6	-1.1	-1.1	-1.2				10.8	-0.1	21.4				
49 47 Luxembourg	3.6	2.1	2.9	4.7	5.1	5.6		9.2	59.2	-9.6	-15.1	-5.3				42.9	31.0	52.8				
26 48 Nigeria	13.5	5.5	4.4	4.0	4.2	4.5	\$	9.3	-66.4	37.4	20.2	54.0				-56.6	-65.1	-46.7				
48 49 New Zealand	4.3	1.4	1.2	2.6	4.0	4.5		12.1	13.3	4.3	5.6	3.2				19.2	22.7	16.0				
59 50 Uzbekistan	2.3	1.0	1.7	3.2	3.1	4.4	\$	42.9	86.5	39.1	38.5	39.7				153.7	167.8	141.2				

Source: World Tourism Organization (UN Tourism)

(Data as collected by UN Tourism, November 2025)

¹ This ranking for 2024 is provisional due to missing data from some destinations.

* Provisional data

² Change is in local currencies unless otherwise indicated in "Basis" column: "\$" (in US dollars) or "€" (in euros). "sa": seasonally adjusted.

³ Year-to-date (YTD) figures for destinations with no monthly data correspond to Q1.

See box in page 'A-2' for key to abbreviations and symbols.

International Tourism Expenditure (EUR billions)

Ranking ¹	'19 '24	(EUR billions)						% Change (local currencies, current prices) ²														
								2025 over 2024*					2025 over 2019*									
		2019	2020	2021	2022	2023	2024*	Basis	24/23*	24/19*	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.
	World	1,338	492	547	1,087	1,424	1,606															
1	1 China	227.4	114.7	92.5	109.0	179.8	231.6		30.2	2.6	6.0	15.9	-4.3				4.9	14.4	-5.1			
2	2 United States	117.9	30.1	49.9	112.7	146.7	164.2	sa	12.0	34.7	6.7	6.5	6.4		6.3		41.8	37.5	42.3		47.5	
3	3 Germany	83.3	34.0	43.2	85.2	106.8	107.9		1.1	29.5	3.9	4.3	2.9	4.6	2.6	15.1	35.0	31.3	51.6	25.7	32.1	32.1
4	4 United Kingdom	77.5	24.0	27.7	76.3	92.0	95.3		0.9	18.8	11.1	12.3	10.2				35.8	41.2	32.0			
5	5 France	48.3	27.5	32.4	44.2	51.8	55.2		6.7	14.4	4.8	6.0	6.7	2.9	1.6	4.4	15.4	37.5	-3.4	17.1	7.6	18.6
8	6 Australia	31.5	6.7	1.0	18.6	39.2	42.1		8.3	36.1	6.5	5.7	7.1				37.9	34.1	41.5			
7	7 Canada	31.6	10.6	6.9	27.2	36.3	40.1		12.1	26.7	-1.7	2.8	-7.1				24.1	35.0	12.1			
6	8 Russian Federation	32.3	8.0	9.6	19.7	32.2	35.9	\$	11.7	7.5	21.4	15.2	26.4				27.2	31.6	24.2			
10	9 Italy	27.1	9.5	12.6	25.6	31.6	33.0		4.5	21.9	4.3	5.2	5.9		-2.1		28.5	36.9	29.7		24.7	
14	10 India	20.5	11.0	12.1	24.6	30.8	32.3		6.3	81.3	2.1	2.7	1.6				85.0	90.8	80.2			
12	11 Spain	24.8	7.6	10.7	21.1	26.3	30.2		15.0	21.7	15.3	15.2	18.1		12.0		34.9	11.0	63.0		28.7	
11	12 Singapore	24.9	6.2	3.7	14.8	23.9	28.9		20.2	9.7	9.8	9.2	10.5				16.5	14.8	18.1			
9	13 Korea (ROK)	29.2	14.1	15.1	19.8	25.6	27.0	\$	5.7	-10.8	7.0	3.6	13.4	4.6	-1.2	12.6	-3.3	-3.7	-4.6	-1.6	-3.1	8.4
15	14 Netherlands	19.8	7.0	9.7	20.6	23.4	26.6		13.6	34.0	17.6	9.1	24.2				53.7	46.7	58.8			
13	15 Hong Kong (China)	24.0	4.8	2.8	5.2	21.0	26.4		25.3	5.7	7.1	1.6	12.4				8.8	7.9	9.6			
23	16 Saudi Arabia	13.5	7.7	10.3	15.1	21.9	25.6		16.9	82.9	6.4	7.7	5.5				87.2	53.0	122.8			
18	17 Belgium	18.2	12.5	13.8	19.0	21.6	24.8		14.9	36.5	5.1	5.8	4.5				41.7	49.3	35.6			
24	18 Utd Arab Emirates	13.1	10.6	14.6	19.2	23.2	..	\$			
19	19 Switzerland	16.0	8.4	8.6	16.4	18.1	19.8		7.8	6.1	-4.6	-3.3	-5.8				1.0	2.1	0.1			
17	20 Taiwan (pr. of China)	18.3	2.7	1.1	2.4	14.4	18.4	\$	28.3	-2.9	16.8	25.9	10.1	15.4			10.8	12.2	3.9	15.9		
20	21 Brazil	15.7	4.7	4.4	12.8	16.6	18.2	\$	9.6	11.8	10.9	11.7	10.0	11.0	0.6	4.7	21.3	13.5	17.5	32.5	35.0	42.8
21	22 Norway	14.4	3.7	3.6	13.5	15.9	16.8		7.7	38.2	-0.4	2.9	-2.8				40.1	38.7	41.2			
30	23 Austria	10.4	3.9	6.1	11.6	14.1	15.4		9.7	48.9	5.3	-0.3	8.8				53.8	40.4	62.7			
28	24 Thailand	11.0	3.8	2.9	6.6	11.3	14.5		32.0	44.5	-10.8	-7.4	-13.8				20.9	31.7	12.0			
16	25 Japan	19.0	4.8	2.4	4.9	11.8	13.2		20.6	-6.9	34.3	4.5	44.5	53.7	54.8	53.8	22.9	-3.4	24.6	45.9	49.8	48.5
35	26 Qatar	8.5	5.9	8.5	11.6	15.2	13.1		-14.0	49.3	-16.6	-9.4	-23.9				21.9	33.2	10.5			
38	27 Ireland	7.4	2.3	2.2	8.2	12.2	13.1		7.0	77.3	0.7	13.8	-6.7				70.1	60.9	77.1			
25	28 Sweden	12.8	5.4	7.1	11.8	12.7	12.9		1.4	8.9	3.8	4.4	3.2				10.8	9.7	11.7			
31	29 Indonesia	10.1	1.5	0.4	6.1	10.8	12.4	\$	15.2	19.0	4.9	8.2	2.9				40.1	11.6	67.3			
37	30 Ukraine	7.6	4.1	5.3	18.8	15.9	11.9	\$	-25.1	51.4	-9.7	-15.5	-8.7	-5.0	-2.9	0.2	35.5	50.4	30.0	29.4	31.3	30.6
29	31 Philippines	10.8	3.6	2.8	4.7	6.2	11.8	\$	92.1	6.2	18.6	13.3	23.5				27.9	7.2	53.5			
27	32 Malaysia	11.1	4.2	3.1	6.4	10.3	11.7		14.1	12.9	4.8	1.6	4.0	8.7			16.9	15.8	14.1	20.6		
41	33 Vietnam	5.8	4.0	3.2	5.6	7.2	11.6	\$	60.6	94.6	31.5	30.8	32.2				158.9	144.6	172.7			
22	34 Kuwait	14.1	6.0	6.6	12.5	13.2	11.5		-13.4	-20.8	-5.1	1.7	-14.4				-34.8	-18.0	-51.2			
33	35 Denmark	9.2	3.5	5.7	8.2	10.6	11.3		7.2	22.5	0.8	4.2	8.1	-7.5			22.2	26.5	29.2	13.3		
32	36 Iraq	9.8	3.7	6.3	10.3	9.8	10.6	\$	8.9	5.3	1.6	6.5	-2.8				29.9	30.5	29.4			
34	37 Mexico	8.8	3.0	4.4	6.7	8.6	10.5	\$	22.4	14.6	21.4	27.8	19.9	18.1	16.4	18.8	32.2	21.6	36.2	37.9	45.9	46.4
36	38 Poland	8.3	4.6	4.9	7.2	9.0	9.0		7.3	..	9.2	7.4	10.7				43.4	33.9	51.7			
42	39 Romania	5.4	2.7	4.4	7.7	8.7	8.9	€	3.0	66.5	-0.5	13.3	1.1	-11.5	-13.8	-8.3	65.2	88.2	65.5	48.6	48.5	48.1
43	40 Czech Republic	5.3	3.1	2.7	4.7	6.9	8.1		23.3	51.4	1.1	2.6	-0.4				37.3	37.4	37.2			
39	41 Israel	7.3	1.6	2.8	8.1	9.4	8.0	\$	-15.0	6.3	26.3	46.5	13.7				38.6	41.9	36.1			
40	42 Argentina	7.0	2.5	1.1	5.3	6.8	7.2	\$	6.8	-0.6	85.1	114.1	44.2				60.6	75.9	35.7			
44	43 Portugal	5.1	2.7	3.6	5.5	6.4	6.8		7.3	33.6	3.2	7.1	5.1	0.4	0.6	1.9	37.5	23.0	35.5	46.4	47.1	45.5
47	44 Türkiye	3.9	1.0	1.7	4.6	7.3	6.8	\$	-6.9	69.1	35.1	39.1	40.7	25.6	23.4	31.2	113.2	129.5	164.8	64.5	56.3	78.0
45	45 Finland	5.1	1.5	1.2	4.2	5.4	5.7		6.4	12.4	-13.7	-16.6	-11.3				7.3	6.0	8.4			
46	46 Colombia	4.4	1.2	2.2	4.1	4.6	5.6	\$	22.2	22.6	-1.1	-1.1	-1.2				10.8	-0.1	21.4			
49	47 Luxembourg	3.2	1.8	2.5	4.4	4.7	5.1		9.2	59.2	-9.6	-15.1	-5.3				42.9	31.0	52.8			
26	48 Nigeria	12.1	4.9	3.7	3.8	3.8	4.2	\$	9.3	-66.4	37.4	20.2	54.0				-56.6	-65.1	-46.7			
48	49 New Zealand	3.8	1.3	1.0	2.4	3.7	4.1		12.1	13.3	4.3	5.6	3.2				19.2	22.7	16.0			
59	50 Uzbekistan	2.1	0.8	1.4	3.0	2.8	4.0	\$	42.9	86.5	39.1	38.5	39.7				153.7	167.8	141.2			

Source: World Tourism Organization (UN Tourism)

(Data as collected by UN Tourism, November 2025)

¹ This ranking for 2024 is provisional due to missing data from some destinations.

^{*} Provisional data

² Change is in local currencies unless otherwise indicated in "Basis" column: "\$" (in US dollars) or "€" (in euros). "sa": seasonally adjusted.

³ Year-to-date (YTD) figures for destinations with no monthly data correspond to Q1.

See box in page 'A-2' for key to abbreviations and symbols.

International Tourist Arrivals by (sub)region and countries and territories of destination

Series	(1000)						Change (%)		Change (%)						Change (%)					
	2019	2020	2021	2022	2023	2024*	24/23*	24/19*	2025 over 2024*			2025 over 2019*			2025 over 2019*					
	2019	2020	2021	2022	2023	2024*	24/23*	24/19*	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.
Europe	746,104	241,808	303,730	614,214	713,862	765,582	7.2	2.6	3.9	0.8	5.4	4.2	5.0	3.7	6.1	5.4	8.4	4.8	6.4	1.9
- of which EU-27	541,097	184,316	223,806	456,257	526,951	556,736	5.7	2.9	4.7	1.9	6.6	4.6	5.4	3.8	7.6	7.4	9.8	6.1	8.0	2.3
Northern Europe	83,892	23,734	21,891	67,111	79,372	87,114	9.8	3.8	-1.1	-6.1	-2.1	2.6	3.6	-1.0	5.5	3.5	6.8	5.7	8.8	4.3
Denmark	TCE 14,725	6,229	7,555	14,190	TCE 6.7	4.5	7.8	..	5.5	..	22.5	24.2	23.9	..	33.6	..
Finland	TCE 3,290	896	807	2,127	2,561	2,904	13.4	-11.7	TCE 15.3	16.4	17.4	13.0	14.8	16.4	-3.2	6.2	-10.0	-5.2	-3.1	-5.2
Iceland	TF 2,013	490	689	1,718	2,234	2,287	2.4	13.6	TCE 2.4	13.6
Ireland	TF 10,951	6,300	6,592	4.6	-39.8	TF -7.5	-22.9	-5.3	1.3	1.2	4.6
Norway	TCE 5,879	1,397	1,435	4,979	TCE 14.0	12.1	13.8	..	14.6	..	22.1	50.1	19.9	..	17.9	..
Sweden	TCE 7,616	1,957	2,990	6,629	6,629	6,629	0.0	-13.0	TCE -0.9	-8.6	-0.7	1.6	4.8	-7.0	10.2	6.0	9.6	12.0	15.5	12.1
United Kingdom	TF 39,418	10,714	6,287	30,741	37,214	41,760	12.2	5.9	VF -14.7	-15.7	-13.8	-11.5	-13.3	-9.9
Western Europe	205,166	83,519	87,598	183,240	207,866	215,480	3.7	5.0	4.9	-1.4	9.0	5.2	5.7	3.9	10.0	6.0	13.0	9.7	14.4	0.2
Austria	TCE 31,884	15,091	12,728	26,215	30,910	31,903	3.2	0.1	TCE 3.0	-2.6	11.1	2.8	2.8	8.0	3.4	-2.0	5.5	6.6	10.9	5.8
Belgium	TCE 9,343	2,584	3,243	8,220	9,280	9,638	3.9	3.2	TCE 4.4	-0.9	10.1	..	2.4	..	8.3	5.7	10.0	..	10.9	..
France	TF 90,914	41,684	48,395	93,196	100,000	102,000	2.0	12.2	TCE 7.8	-2.2	11.9	..	8.4	..	12.1	12.1	12.9	..	11.3	..
Germany	TCE 39,563	12,449	11,688	28,463	34,801	37,505	7.8	-5.2	TCE -1.8	-0.6	-2.8	-1.6	-2.8	0.3	-6.8	-11.8	-6.5	-4.2	-5.4	-4.3
Liechtenstein	TCE 98	58	71	101	114	117	3.2	19.5	TCE -2.5	-10.5	-2.9	..	6.7	..	18.8	14.4	19.9	..	20.3	..
Luxembourg	TCE 1,041	525	615	1,013	1,063	1,298	22.1	24.7	TCE 6.6	2.6	8.1	..	4.4	..	31.9	4.6	37.8	..	45.5	..
Monaco	THS 377	172	220	290	341	348	2.1	-7.7	THS 0.6	-1.3	2.0	-9.5	-7.4	-10.8
Netherlands	TCE 20,128	7,265	6,248	16,583	20,303	21,253	4.7	5.6	TCE 5.6	-0.8	11.8	3.7	9.3	0.2	12.2	4.1	13.8	15.7	23.6	9.9
Switzerland	TF 11,818	3,690	4,390	9,160	11,054	11,417	3.3	-3.4	TCE 8.9	6.1	10.9	5.4	4.6	5.9
Central/Eastern Eur.	152,808	46,185	55,373	98,325	118,116	132,387	12.1	-13.4	7.8	6.2	9.2	7.6	7.7	8.5	-11.0	-10.6	-10.2	-11.7	-11.4	-11.0
Armenia	TF 1,894	375	870	1,666	2,316	2,208	-4.7	16.6	TF 0.8	-11.3	2.0	6.7	18.9	6.1	28.3	20.0
Azerbaijan	TF 2,864	519	462	1,058	1,403	VF -1.8	-1.0	-1.2	-2.8	-1.1	-3.2	-19.3	-16.8	-11.2	-27.4	-32.8	-18.6
Belarus	TCE 2,206	577	787	1,492	TCE 2.2
Bulgaria	TF 9,312	2,688	3,722	6,735	8,118	8,620	6.2	-7.4	TF 4.8	4.9	2.8	6.2	8.2	5.8	-6.0	30.4	-8.7	-14.7	-16.6	-7.2
Czech Republic	TF 14,651	3,919	3,768	10,219	13,194	TCE 3.8	0.9	6.2	3.3	2.4	8.1	-1.2	-2.7	0.0	-1.5	1.3	-0.9
Estonia	TF 3,336	1,023	808	2,166	2,422	2,657	9.7	-20.4	TCE 4.8	3.6	6.6	4.0	-17.4	-14.9	-20.1	-16.4
Georgia	TF 5,080	1,087	1,577	3,653	4,669	5,092	9.0	0.2	TF 7.9	2.2	10.7	9.0	7.9	8.7	5.3	9.3
Hungary	TF 16,937	7,418	7,930	12,649	12,934	13,156	1.7	-22.3	TF 3.8	4.8	3.1	-19.5	-21.9	-17.5
Kazakhstan	TF ..	2,556	2,000	6,716	9,200	10,382	12.8	..	VF
Kyrgyzstan	VF 8,508	2,079	3,564	6,913	8,557	TF
Latvia	TF 1,935	636	478	TCE 6.6	16.3	5.5	3.7	6.3	7.5	-14.1	-11.9	-19.3	-10.9	-9.6	-10.0
Lithuania	TF 2,875	937	948	2,169	2,405	2,383	-0.9	-17.1	TCE 2.4	-13.9	7.1	6.6	9.5	5.5	-23.9	-27.3	-22.7	-23.6	-20.1	-22.7
Poland	TF 21,158	8,418	9,722	15,955	18,987	19,700	3.8	-6.9	TF 9.9	8.2	11.3	-0.7	-2.0	0.4
Rep. Moldova	TCE 174	29	69	162	195	254	30.0	46.0	TCE 12.4	4.5	10.4	20.3	62.8	75.7	53.3	63.9
Romania	TCE 2,672	453	873	1,661	2,101	2,385	13.5	-10.7	TCE 5.0	5.1	5.8	..	7.1	..	-8.2	-1.7	-11.5	..	-4.5	..
Russian Federation	VF 24,592	6,359	VF
Slovakia	TF	TCE 10.1	6.6	11.3	11.3	17.1	16.3	-4.0	3.9	-7.6	-5.5	-0.5	-7.0
Tajikistan	VF 1,257	351	296	999	1,201	1,400	16.6	11.4	VF
Turkmenistan	TF	VF
Ukraine	TF 13,438	3,141	3,973	2,173	2,346	2,482	5.8	-81.5	VF
Uzbekistan	VF 6,749	1,553	1,881	5,233	6,626	10,061	51.8	49.1	VF 12.5	2.5	17.9	14.6	15.2	15.2	73.4	52.3	90.6	73.6	72.9	70.3
Southern/Medit. Eur.	304,238	88,371	138,868	265,538	308,508	330,601	7.2	8.7	3.2	2.5	3.9	3.0	4.2	3.0	11.3	15.5	14.0	8.0	7.6	8.0
Albania	TF 6,198	2,575	5,514	7,177	9,670	11,293	16.8	82.2	TF 3.8	6.6	1.8	4.2	6.5	11.8	83.3	136.0	115.0	59.0	47.5	108.3
Andorra	TF 3,090	1,872	1,949	3,555	4,048	4,168	3.0	34.9	TF 5.6	-5.1	22.4	6.5	4.0	11.0	43.1	23.6	70.6	48.0	41.8	77.5
Bosnia & Herzg.	TCE 1,198	197	502	915	1,199	1,379	15.0	15.0	TCE 1.7	10.4	4.4	-2.9	-1.0	-1.7	17.0	28.8	13.2	16.1	15.5	19.2
Croatia	TCE 17,353	5,545	10,641	15,324	16,855	17,379	3.1	0.1	TCE 1.4	-16.3	5.9	0.4	0.1	5.1	1.7	-9.5	6.8	-0.1	-2.7	8.1
Cyprus	TF 3,977	632	1,937	3,201	3,846	4,040	5.1	1.6	TF 10.3	7.5	12.9	9.0	8.5	12.0	10.6	24.9	9.6	8.1	8.7	8.8
Greece	TF 31,348	7,374	14,705	27,836	32,735	35,951	9.8	14.7	TF 4.0	5.4	-0.6	6.2	8.1	3.6	17.2	27.0	23.6	13.5	10.4	11.1
Israel	TF 4,552	832	397	2,675	3,010	961	-68.1	-78.9	TF 22.6	30.8	18.3	20.9	71.8	33.6	-71.8	-74.6	-71.6	-69.3	-61.2	-71.9
Italy	TF 64,513	25,190	26,888	49,811	57,250	57,725	0.8	-10.5	TF 5.6	3.5	5.6	..	7.9	..	-3.5	-1.9	0.1	..	-9.2	..
Malta	TF 2,753	659	968	2,287	2,981	3,564	19.5	29.4	TF 11.7	18.9	10.4	9.3	11.5	10.0	44.0	62.8	42.2	36.9	39.8	37.5
Montenegro	TF 2,510	351	1,554	2,036	2,447	2,447	0.0	-2.5	TCE 3.9	5.6	3.6	3.8	1.8	7.5	16.9	2.1	24.5	14.8	9.7	14.1
North Macedonia	TCE 758	118	294	537	734	830	13.1	9.6	TCE 9.6	21.9	18.8	-0.2	-1.6	-1.4	21.5	24.1	27.8	15.9	17.5	5.5
Portugal	TF 24,628	6,480	9,617	22,254	26,504	28,970	9.3	17.6	TCE 1.8	0.2	3.9	0.8	-0.3	-0.7	19.7	26.0	20.4	16.2	15.1	15.3
San Marino	TCE 111																			

International Tourism Receipts by (sub)region and countries and territories of destination

	(USD millions)						% Change (local currencies, current prices) ¹																
													2025 over 2024*					2025 over 2019*					
	2019	2020	2021	2022	2023	2024*	Basis	24/23*	24/19*	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.		
Europe	594,683	256,014	338,474	559,497	667,956	726,937																	
- of which EU-27	429,109	187,292	239,487	387,636	471,987	510,876																	
Northern Europe	98,253	43,929	55,414	104,377	113,816	127,546																	
Denmark	8,520	3,962	4,470	8,502	10,450	11,263		7.9	36.7	3.5	0.9	5.5	3.1			41.5	27.1	43.6	45.4				
Finland	5,094	1,788	1,611	3,431	4,065	4,157		2.2	-15.6	0.0	3.2	-3.9			-14.0	-11.1	-17.5						
Iceland	2,695	641	1,302	2,485	3,120	3,246		4.0	35.6	7.8	5.6	9.4			35.7	26.0	43.4						
Ireland	6,477	2,393	2,688	7,161	7,549	7,854		3.9	25.4	-13.4	-18.5	-9.8			12.6	17.2	9.8						
Norway	5,894	1,819	1,955	5,713	6,733	7,812		18.0	61.8	24.4	20.1	27.7			90.6	105.9	81.0						
Sweden	9,196	4,350	6,099	9,044	9,920	10,709		7.5	30.1	8.2	5.0	10.6			35.4	29.6	39.8						
United Kingdom	60,377	28,977	37,288	68,040	71,979	82,505		11.5	36.5	9.9	12.8	7.5			56.4	59.0	54.3						
Western Europe	182,680	102,193	110,193	158,283	192,348	205,135																	
Austria	22,942	13,848	10,449	19,709	24,656	26,303		6.6	18.6	4.7	0.9	13.0			22.3	18.8	29.9						
Belgium	9,941	7,182	7,468	8,508	9,603	9,407		-2.1	-2.1	-3.1	-7.2	0.1			9.7	0.8	17.2						
France	63,507	32,564	40,802	59,675	71,211	76,967		8.0	25.3	9.2	7.2	10.0	9.6	9.1	38.7	49.3	57.7	20.5	24.3	20.6			
Germany	41,807	22,103	22,267	31,861	37,837	40,108		5.9	-0.8	0.1	0.2	0.8	-0.6	-0.9	-0.3	-8.4	3.2	2.4	1.5	3.0			
Liechtenstein
Luxembourg	5,333	4,472	5,690	6,185	6,840	7,489		9.4	45.2	-7.8	-6.2	-9.1			29.9	26.9	32.7						
Monaco
Netherlands	21,984	12,726	12,738	16,550	20,812	22,557		8.3	6.1	8.1	1.2	13.2			15.2	3.5	24.5						
Switzerland	17,166	9,298	10,781	15,795	21,388	22,303		2.2	15.1	-1.1	-1.3	-0.9			13.9	14.7	13.1						
Central/Eastern Eur.	69,341	28,779	35,302	57,068	69,383	74,797																	
Armenia	1,528	287	784	2,419	3,116	2,523	\$	-19.0	65.1	-3.0	-10.8	3.4			90.9	73.2	106.0						
Azerbaijan	1,792	304	313	823	1,492	2,047	\$	37.2	14.3	0.0	6.0	-3.7			21.8	19.1	23.7						
Belarus	901	359	427	\$
Bulgaria	4,276	1,676	2,470	3,504	4,130	4,312		4.3	4.4	7.6	-3.2	19.5	4.5	4.4	7.7	34.3	24.3	-6.3	-7.0	-5.6			
Czech Republic	7,643	3,740	3,659	5,565	7,778	9,126		22.7	20.9	3.8	1.5	5.9			17.6	15.8	19.3						
Estonia	1,738	591	635	1,239	1,447	1,632		12.7	-2.8	9.9	8.7	10.8			3.8	21.2	-5.4						
Georgia	3,269	542	1,245	3,517	4,125	4,425	\$	7.3	35.4	3.8	2.3	5.0			35.4	42.8	30.5						
Hungary	7,298	3,202	4,166	5,676	7,878	8,054		5.9	38.8	10.1	7.1	12.3			51.5	44.6	56.6						
Kazakhstan	2,456	613	608	1,491	2,256	2,571	\$	14.0	4.7	12.0	9.3	13.8			28.1	20.5	33.7						
Kyrgyzstan	644	151	207	756	1,024	964	\$	-5.9	49.8	1.8	1.8				87.8	87.8							
Latvia	1,017	809	739	1,081	1,277	1,372		7.4	39.6	12.6	14.8	15.3	9.4	7.9	57.1	43.9	57.3	66.1	60.8	57.1			
Lithuania	1,493	579	590	1,187	1,700	1,961		15.2	35.9	0.1	-7.3	5.2			10.1	1.5	15.9						
Poland	14,004	8,238	9,086	14,409	15,009	15,009		-11.2	11.1	2.7	1.0	4.1			6.2	4.2	7.8						
Rep. Moldova	397	316	419	746	699	825	\$	18.0	108.0	13.4	1.5	22.7			138.1	107.4	163.4						
Romania	3,576	1,441	3,294	4,930	5,378	5,714	€	6.1	65.3	-5.1	-1.0	17.1	-20.9	-22.2	62.0	61.1	92.4	41.9	45.6	29.8			
Russian Federation	10,961	3,909	3,991	5,604	6,798	7,643	\$	12.4	-30.3	14.6	6.1	21.2			-11.6	-10.1	-12.6						
Slovakia	3,203	1,309	1,113	1,360	1,600	1,698		6.0	-45.2	6.0	8.0	4.2			-50.3	-41.9	-56.1						
Tajikistan	14	6	11	18	20	20	\$	0.7	46.7	49.9	63.0	41.7			176.8	221.3	152.0						
Turkmenistan
Ukraine	1,620	356	950	774	857	1,047	\$	22.2	-35.4	21.5	25.9	17.5	21.6	26.5	-31.0	35.6	-29.6	-51.7	-46.8	-58.8			
Uzbekistan	1,513	350	596	1,437	2,167	3,203	\$	47.8	111.7	46.9	46.3	47.3			205.2	185.1	219.6						
Southern/Medit. Eur.	244,408	81,113	137,564	239,770	292,409	319,459																	
Albania	2,332	1,129	2,262	2,990	4,512	5,403	€	19.6	139.6	7.7	10.9	5.5			145.6	151.2	141.7						
Andorra	1,897	1,345	1,885	2,187	2,506	2,876	\$	14.8	51.6						60.5	93.7	44.9						
Bosnia & Herzg.	1,175	431	1,032	1,462	1,864	1,953		4.7	72.0	8.3	10.9	6.8			60.5	93.7	44.9						
Croatia	11,753	5,493	10,773	13,445	15,785	16,242	€	2.8	42.9	5.9	6.6	5.7			55.8	78.0	51.1						
Cyprus	3,251	734	2,090	2,835	3,659	3,982		8.7	26.7	18.9	20.8	18.3			44.8	71.2	37.8						
Greece	20,276	5,015	12,351	18,141	22,268	23,372		4.8	19.2	9.0	-0.7	13.2	7.7	10.5	25.0	36.6	42.4	16.6	10.2	18.5			
Israel	6,737	1,724	1,410	4,738	5,220	2,257	\$	-56.8	-66.5	24.3	30.4	23.8		50.8	-55.9	-57.4	-58.0				-41.3		
Italy	49,521	19,895	24,968	43,699	55,890	58,681		4.9	22.6	5.3	6.4	5.6		2.9	31.5	29.1	34.8				29.4		
Malta	1,883	392	772	1,590	2,143	2,782		29.7	52.8	15.8	-7.7	29.9			82.3	83.1	82.0						
Montenegro	1,225	166	895	1,080	1,630	1,582		-3.1	33.5	1.3	-6.4	-0.3	2.7		30.7	86.8	63.3	18.3					
North Macedonia	396	252	385	481	598	624	€	4.3	63.1	2.7	-3.3	7.4			66.2	70.1	63.5						
Portugal	20,522	8,871	11,976	22,345	27,541	30,006		8.8	51.2	5.2	4.1	6.6	4.8	4.4	59.7	73.4	61.9	52.9	45.7	58.2			
San Marino	227	155	225	369	414	..	\$	
Serbia	1,604	1,245	1,882	2,576	2,753	3,055	€	11.0	97.0	1.2	10.7	-9.1	3.5	-1.0	100.4	149.9	103.5	72.3	56.6	84.1			
Slovenia	3,183	1,413	1,992	3,130	3,572	3,614		1.1	17.4	4.7	-2.2	10.8	3.7	2.6	24.8	7.8	19.4	36.6	52.3	10.4			
Spain	79,672	18,507	34,533	72,874	91,990	106,503		15.7	38.3	7.2	7.4	8.7			45.3	55.3	46.0				38.3		
Türkiye	38,753	14,347	28,133	45,829	50,063	56,278	\$	12.4	45.2	5.8	8.0												

International Tourist Arrivals by (sub)region and countries and territories of destination

Series	(1000)						Change (%)		Change (%)					Change (%)							
	2019	2020	2021	2022	2023	2024*	24/23*	24/19*	2025 over 2024*					2025 over 2019*							
	2019	2020	2021	2022	2023	2024*	24/23*	24/19*	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.	
Asia and the Pacific	362,114	59,005	26,404	92,694	248,761	310,291	24.7	-14.3	8.2	9.6	8.7	6.3	6.6	6.8	-10.4	-10.5	-12.5	-8.1	-6.5	-6.3	
North-East Asia	170,311	20,260	10,855	20,502	105,409	136,607	29.6	-19.8	16.6	15.8	18.4	15.6	16.0	16.7	-12.3	-15.9	-14.9	-5.5	-0.7	-2.4	
China	TF 65,700	7,967	5,662	TF												
Hong Kong (China)	TF 23,752	1,359	89	568	17,159	21,944	27.9	-7.6	TF	5.7	4.9	9.5	3.2	5.6	0.5	-14.5	-24.3	-24.5	14.2	49.1	24.9
Japan	VF 31,882	4,116	246	3,832	25,066	36,870	47.1	15.6	VF	17.7	23.1	19.0	11.4	16.9	13.7	29.6	30.8	28.0	30.2	36.0	43.7
Korea (DPRK)	TF												
Korea (ROK)	VF 17,503	2,519	967	3,198	11,032	16,370	48.4	-6.5	VF	16.0	13.7	15.3	18.5	16.4	16.3	8.9	0.7	7.8	17.0	14.8	16.7
Macao (China)	TF 18,633	2,822	3,697	2,484	14,227	16,044	12.8	-13.9	TF	2.5	-1.1	6.6	2.4	3.4	-0.5	-13.2	-14.7	-15.9	-9.0	-1.8	-11.8
Mongolia	TF 577	59	33	286	594	727	22.5	26.0	TF	15.7	19.3	41.4	3.1			43.7	36.4	58.8	37.6		
Taiwan (pr. of China)	VF 11,864	1,378	140	896	6,487	7,858	21.1	-33.8	VF	9.8	3.8	17.3		9.1		-31.8	-26.7	-32.7			-34.7
South-East Asia	138,074	25,536	3,016	41,661	98,077	122,090	24.5	-11.6	3.1	7.9	1.5	-0.3	-2.0	-0.8	-9.6	-6.5	-9.9	-12.5	-13.5	-14.3	
Brunei	TF 333	62	4	36	134	268	100.8	-19.5	TF												
Cambodia	TF 6,611	1,306	196	2,277	5,453	6,700	22.9	1.4	TF	-8.8	16.1	-3.6	-38.0	-38.4	-35.8	-9.1	-2.1	4.5	-31.4	-34.9	-27.9
Indonesia	TF 15,455	3,915	1,546	5,764	11,382	13,603	19.5	-12.0	VF	10.2	4.4	14.0	11.5	12.3	9.0	-5.5	-15.8	-1.8	-0.1	-1.6	0.4
Laos	TF 4,384	812	..	1,203	3,147	3,943	25.3	-10.0	VF	11.3	11.3					18.6	18.6				
Malaysia	TF 26,101	4,333	135	10,071	20,142	25,017	24.2	-4.2	TF	8.1	9.5	8.1		-3.5		-1.8	-4.9	-2.6			-1.7
Myanmar	TF 4,364	903	131	233	1,285	1,063	-17.3	-75.6	TF	-12.1	-23.3	-7.9	0.7	4.5	17.4	-46.1	-47.2	-42.3	-48.5	-49.3	-49.3
Philippines	TF 8,261	1,483	164	2,654	5,451	5,949	9.2	-28.0	TF	-2.3	-0.4	-1.7	-5.3	-3.2	-10.3	-29.7	-24.9	-30.3	-34.2	-34.9	-39.2
Singapore	TF 14,560	2,164	84	4,675	10,256	12,432	21.2	-14.6	TF	-0.4	-3.3	2.8	-0.5	3.5	-6.8	-13.7	-12.6	-15.1	-13.5	-8.9	-20.9
Thailand	TF 39,916	6,702	428	11,065	28,150	35,546	26.3	-10.9	TF	-7.6	1.9	-12.2	-13.5	-12.8	-11.3	-18.3	-11.5	-20.8	-23.4	-25.6	-22.6
Timor-Leste	TF 81	18	6	..	76	97	28.0	19.8	VF	40.1	78.5	6.2				63.8	103.1	27.4			
Vietnam	VF 18,009	3,837	157	3,661	12,602	17,472	38.6	-3.0	VF	21.5	29.6	10.9	23.2	16.5	19.5	19.9	33.7	16.7	8.7	11.4	-2.4
Oceania	17,466	3,600	853	6,758	12,917	14,429	11.7	-17.4	4.3	-0.8	4.5	9.9	11.0	8.4	-12.9	-14.7	-13.6	-10.5	-11.5	-8.3	
American Samoa	TF 19	1	65	TF												
Australia	VF 9,466	1,828	246	3,694	7,187	8,271	15.1	-12.6	VF	6.3	1.6	5.3	12.6	14.3	10.4	-6.9	-9.4	-7.5	-3.6	-4.5	0.2
Cook Islands	TF 172	25	26	114	144	170	18.7	-0.8	TF	8.8	13.5	3.0	11.2	12.2	6.1	8.2	17.3	7.4	4.1	1.8	3.0
Fiji	TF 894	147	32	636	930	983	5.7	9.9	TF	0.3	-5.3	2.7	2.0	5.2	-0.3	9.1	7.1	10.2	9.3	12.3	13.5
French Polynesia	TF 237	77	83	218	262	264	0.7	11.5	TF	7.5	-3.0	12.4		7.6		18.4	7.9	27.0			14.7
Guam	TF 1,662	328	79	328	656	739	12.6	-55.6	TF	-1.9	-15.6	-3.0	16.6	17.9	12.7	-55.0	-55.6	-57.5	-52.3	-50.6	-57.9
Kiribati	TF 8	1	0.0	1.8	8.2	TF												
Marshall Islands	TF 11	1	0.04	1.35	6.05	TF												
Micronesia FSM	TF 20	2	2	TF												
New Caledonia	TF 131	32	14	79	125	59	-52.5	-54.7	TF	-19.3	-62.5	-11.1	108.6	81.9	106.1	-68.5	-63.3	-53.2	-55.4	-73.3	-80.4
New Zealand	TF 3,702	949	205	1,389	2,828	3,176	12.3	-14.2	VF	5.0	0.7	9.3	7.9	7.5	9.6	-57.0	-13.3	-12.9	-6.9	-56.5	-58.2
Niue	TF 11	1	0.2	TF							-11.4				-8.3	-5.0
N.Mariana Islands	VF 487	89	13	97	216	229	6.2	-53.0	VF	-37.6	-28.3	-45.3	-40.5	-41.3	-50.1		-56.9	-73.6	-73.6		
Palau	TF 94	18	5	12	41	56	36.3	-40.1	TF	22.6	20.2	25.2	22.7	25.1	9.4	-27.7	-32.1	-24.7	-25.4	-28.8	-33.0
Papua New Guinea	TF 160	39	17	67	111	99	-10.8	-37.9	TF												
Samoa	TF 172	23	3	49	169	173	2.4	0.3	VF	1.8	-3	5	3	1.5	8.6	-3.7	1.4	1.7	-10.6	0.1	-2.6
Solomon Islands	TF 29	4	0.7	7.4	26.0	25.1	-3.4	-13.1	TF	8.3	14	4				-6.2	-7.1	-5.4			
Tonga	TF 68	9	0.2	18.4	55.7	60.9	9.2	-9.8	TF												
Tuvalu	TF 4	1	0.04	0.2	TF												
Vanuatu	TF 121	22	..	30	77	59	-23.3	-51.0	TF	75.1	23	139	79	74.8	42.7	-20.5	-26.6	-17.4	-19.3	-24.8	-15.2
South Asia	36,262	9,609	11,680	23,773	32,358	37,165	14.9	2.5	-4.9	-1.3	-4.9	-9.1	-1.9	-6.3	-2.1	1.4	-7.7	-0.5	-1.6	11.4	
Afghanistan	TF												
Bangladesh	TF 323	182	135	TF												
Bhutan	TF 316	30	0	21	TF	30.8	9	32		100.0		202.7	120.2	277.9		193.5	
India	TF 17,914	6,337	7,010	14,330	18,899	20,569	8.8	14.8	TF	-9.9	-7.3	-15.8	-7.8	-1.4	-6.8	-19.3	-17.7	-22.1	-19.0	-21.6	-17.0
Iran	VF 9,107	1,550	989	4,108	5,868	7,045	20.0	-22.6	VF	-5.0	14.5	5.1	-24.6	-15.8	-14.3	-30.1	-21.2	-38.6	-27.0	-23.5	5.3
Maldives	TF 1,703	555	1,322	1,675	1,879	2,047	8.9	20.2	TF	9.7	4.7	15.6	10.9	9.0	12.6	30.7	30.9	25.3	35.8	37.8	27.2
Nepal	TF 1,197	230	150	614	1,015	1,148	13.1	-4.1	TF	-0.2	-2.0	0.3	1.7	21.9	-18.3	-2.0	-4.0	6.3	-8.0	-6.4	-15.0
Pakistan	TF 3,583	163	1,859	1,918	2,215	TF												
Sri Lanka	TF 1,914	508	194	720	1,487	2,053	38.1	7.3	TF	16.2	13.6	19.0	17.5	20.4	30.2	25.4	-2.5	66.4	51.5	38.1	46.4

Source: World Tourism Organization (UN Tourism)

(Data as collected by UN Tourism, November 2025)

See box in page A-2 for key to abbreviations and symbols.

* Provisional data

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International Tourist Arrivals by (sub)region and countries and territories of destination

Series	(1000)						Change (%)			Change (%)											
	2019	2020	2021	2022	2023	2024*	24/23*	24/19*	Series	2025 over 2024*			2025 over 2019*								
	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.			
Americas	219,182	69,455	81,455	157,157	200,074	216,719	8.3	-1.1		1.6	3.5	2.6	-1.1	-0.4	-1.5	-1.3	4.2	-3.0	-4.6	-4.5	-4.5
North America	146,611	46,455	57,203	101,920	126,643	137,342	8.4	-6.3		-0.5	1.2	0.4	-2.5	-1.5	-3.5	-7.8	-2.7	-9.0	-10.5	-10.4	-8.8
Canada	TF 22,145	2,960	3,062	12,824	18,344	19,913	8.6	-10.1	TF	-0.6	1.0	-2.2	-0.1	-1.4	1.4	-12.7	-3.5	-11.7	-16.4	-20.1	-15.3
Mexico	TF 45,024	24,284	31,860	38,326	41,949	45,039	7.4	0.0	TF	6.4	5.7	9.1	4.5	9.9	-3.2	5.6	7.1	5.3	4.3	6.0	5.3
United States	TF 79,442	19,212	22,280	50,771	66,350	72,390	9.1	-8.9	TF	-4.0	-2.0	-4.0				-13.7	-8.9	-16.0			
Caribbean	26,020	10,118	14,210	23,570	28,142	29,644	5.3	13.9		0.8	-1.3	1.3	2.8	1.9	1.7	12.2	8.6	11.5	17.7	15.9	17.0
Anguilla	TF 95	25	28	74	96	112	16.4	17.1	TF	3.0	1.3	5.1				22.2	24.4	19.7			
Antigua & Barbuda	TF 301	125	169	265	282	330	17.2	9.7	TF	0.4	6.6	-4.3				11.6	14.4	7.4			
Aruba	TF 1,119	368	807	1,101	1,260	1,422	12.8	27.0	TF	4.8	2.5	4.2	8.0	5.3	2.6	33.7	33.4	31.4	36.3	38.1	32.8
Bahamas	TF 1,807	441	892	1,452	1,452	1,452	0.0	-19.6	TF	-3.4	-4.1	-1.0		-8.0		-3.1	-2.1	-0.4		-12.6	
Barbados	TF 523	195	145	540	637	704	10.7	34.7	TF	5.5	2.4	4.7	12.2	9.2	7.1	3.3	12.2	-2.4	-3.1	-0.8	-7.6
Bermuda	TF 269	42	72	146	185	203	9.6	-24.6	TF	-0.2	7.3	0.8	-4.2	-4.6	-8.2	-26.6	-27.9	-24.5	-28.1	-34.2	-21.0
Bonaire	TF	TF												
Brit. Virgin Islands	TF 302	83	56	173	262	306	16.7	1.1	TF	3.3	6.4	-0.5				8.8	21.3	-0.3			
Cayman Islands	TF 503	122	17	284	429	438	2.0	-12.9	TF	2.4	5.3	1.2	-1.0	-10.6	-2.8	-12.4	-1.0	-14.8	-25.1	-32.7	-22.3
Cuba	TF 4,263	1,085	356	1,613	2,436	2,203	-9.6	-48.3	VF	-20.5	-29.3	-18.1	-6.0	-6.2	-4.0	-58.9	-61.1	-62.4	-49.7	-49.5	-47.0
Curaçao	TF 464	175	265	490	582	700	20.2	51.0	TF	13.2	16.6	13.9	8.6	4.3	7.6	67.7	69.4	66.7	66.9	56.1	65.1
Dominica	TF 90	22	15	61	75	84	12.5	-6.3	TF	12.9	9.6	4.4		25.9		6.2	3.7	2.0		16.4	
Dominican Rep.	TF 6,446	2,405	4,994	7,163	8,059	8,536	5.9	32.4	TF	2.3	-0.6	2.5	5.4	4.7	4.6	31.8	23.7	29.1	45.9	42.2	51.5
Grenada	TF 163	44	42	133	178	195	9.6	19.7	TF	-9.4	-17.3	-1.4				11.3	7.9	16.8			
Guadeloupe	TCE	THS												
Haiti	TF 286	203	159	TF												
Jamaica	TF 2,681	880	1,464	2,478	2,916	2,900	-0.5	8.2	TF	0.7	-5.6	1.2		3.6		8.1	4.1	8.6		16.7	
Martinique	TF 556	312	291	556	TF	-0.7	0.2	-2.0				-1.3	-2.6	0.8			
Montserrat	TF 10	5	2	5	8	9	13.7	-15.6	TF	24.4	33.5	2.1				7.3	14.4	-10.7			
Neth. Antilles	TF	TF												
Puerto Rico	TF 3,180	2,617	2,755	4,232	5,046	5,551	10.0	74.6	THS	6.5	8.2	4.7				28.9	29.1	28.7			
Saba	TF	TF												
Saint Lucia	TF 424	131	199	356	381	436	14.4	2.8	TF	-3.2	-3.7	-5.1	-0.4	2.0	-2.8	-0.5	1.3	1.3	-4.5	-2.1	-8.8
St. Eustatius	TF	TF												
St. Kitts & Nevis	TF 120	30	20	80	104	130	24.5	8.3	TF	16.3	41.7	-8.6				5.7	15.4	-6.3			
St. Maarten	TF 320	106	249	373	395	473	19.8	48.0	TF												
St. Vincent & Gren.	TF 84	27	24	59	81	103	27.2	22.3	TF	14.9	12.9	17.3				37.2	33.9	41.0			
Trinidad & Tobago	TF 389	95	41	227	310	337	8.5	-13.4	TF	12.5	8.4	16.8	13.0	19.6	11.5	-4.5	-6.6	-1.4	-5.1	0.2	-11.3
Turks & Caicos	TF 487	165	405	616	663	655	-1.1	34.5	TF	-0.9	2.7	-3.2	-2.8	-6.6	-3.9		37.1		29.2	20.4	39.2
US Virgin Islands	TF 418	136	396	403	378	380	0.6	-9.0	VF	-1.4	-5.7	-1.5	6.1	6.6	-8.4	41.9	38.8	54.4	31.7	23.1	14.4
Central America	10,932	3,102	4,687	9,261	11,526	12,868	11.6	17.7		3.4	-1.9	6.7	6.5	5.8	6.9	21.6	17.3	24.4	24.0	24.3	25.1
Belize	TF 503	144	219	373	465	528	13.6	5.0	TF	0.7	1.9	-2.2	2.4	0.8	-8.6	10.3	15.6	6.3	7.1	10.4	6.0
Costa Rica	TF 3,139	1,012	1,347	2,350	2,751	2,919	6.1	-7.0	TF	-2.2	-4.0	-1.8	0.1	-0.5	-1.3	-7.4	-7.5	-4.3	-10.9	-11.2	-24.0
El Salvador	TF 1,766	549	1,219	1,891	2,479	3,187	28.6	80.5	TF	5.0	1.8	4.9	8.2	7.1	8.9	87.8	93.2	94.1	77.4	76.1	96.1
Guatemala	TF 1,752	396	602	1,494	2,021	2,338	15.7	33.4	TF	6.6	-1.6	20.2	3.7	8.0	0.9	39.6	38.5	38.2	42.3	44.9	40.1
Honduras	TF 724	204	459	844	850	841	-1.1	16.1	TF	5.0	-13.1	7.2	21.8	17.9	49.9	26.3	14.1	22.3	41.9	40.0	61.4
Nicaragua	TF 1,295	384	222	818	1,087	954	-12.2	-26.3	TF	-7.2	-13.8	0.4				-26.3	-23.8	-28.5			
Panama	TF 1,753	414	618	1,492	1,874	2,100	12.1	19.8	TF	10.2	4.7	13.0		16.8		25.5	12.6	36.7		36.2	
South America	35,618	9,779	5,356	22,405	33,762	36,866	9.2	3.5		9.3	15.2	12.0	-0.5	0.6	3.2	8.8	17.6	4.3	1.7	3.6	-2.9
Argentina	TF 7,399	2,090	297	3,890	7,286	6,604	-9.4	-10.7	TF	-17.0	-24.3	-6.9		-8.1		-22.6	-21.5	-24.8		-16.5	
Bolivia	TF 1,239	323	167	668	1,009	991	-1.8	-20.0	THS	9.1	0.6	31.8		3.7		-16.5	-11.5	-8.9		-26.6	
Brazil	TF 6,353	2,146	746	3,630	5,908	6,774	14.6	6.6	TF	45.0	47.8	49.3	35.9	37.8	28.2	47.4	63.3	28.4	37.5	37.9	40.2
Chile	TF 4,518	1,119	190	2,030	3,731	5,239	40.4	16.0	TF	32.6	47.6	12.3				26.7	33.9	15.6			
Colombia	TF 4,169	1,249	2,137	4,554	5,825	6,832	17.3	63.9	TF	-7.4	-2.7	2.9		-17.7		55.6	49.4	64.3		38.0	
Ecuador	VF 2,108	507	669	1,265	1,427	1,263	-11.5	-40.1	VF	9.0	17.3	4.0	6.7	6.4	4.4	-41.2	-33.9	-50.3	-37.2	-47.9	-11.9
French Guiana	TF ..	49	42	73	77	86	11.7	..	TF												
Guyana	TF 315	87	157	288	319	371	16.3	18.0	TF	18.0	15.8	20.5				36.1	43.7	29.4			
Paraguay	TF 1,216	253	95	579	864	1,061	22.8	-12.7	TF	53.0	53.0					18.4	18.4				
Peru	TF 4,372	897	444	2,009	2,525	3,257	29.0	-25.5	TF	4.6	3.6	5.8	4.3	2.5	8.0	-22.8	-27.8	-21.4	-19.4	-18.4	-16.1
Suriname	TF ..	66	71	TF												
Uruguay	TF 3,237	916	267	2,467	3,835	3,342	-12.9	3.3	TF	10.8	20.5	17.4	-10.1			14.5	25.3	13.5	-2.3		
Venezuela	TF 260	..	74	677	TF												

Source: World Tourism Organization (UN Tourism)

(Data as collected by UN Tourism, November 2025)

See box in page 'A-2' for key to abbreviations and symbols.

International Tourism Receipts by (sub)region and countries and territories of destination

	(USD millions)						% Change (local currencies, current prices) ¹															
							2025 over 2024*					2025 over 2019*										
	2019	2020	2021	2022	2023	2024*	Basis	24/23*	24/19*	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.	
Americas	331,429	126,092	143,550	273,853	353,422	395,149																
<i>North America</i>	<i>253,362</i>	<i>97,338</i>	<i>106,915</i>	<i>202,908</i>	<i>265,268</i>	<i>297,877</i>																
Canada	29,807	13,863	15,403	31,982	45,440	49,882		11.4	72.7	-5.3	-4.1	-6.9					76.4	105.7	49.1			
Mexico	24,573	10,996	19,765	28,017	30,694	32,956	\$	7.4	34.1	6.2	4.7	8.2	6.1	3.4	3.1		38.8	45.8	39.9	28.7	16.4	30.6
United States	198,982	72,479	71,746	142,909	189,134	215,039	sa	13.7	8.1	1.4	2.1	2.7		-1.5			7.3	7.2	6.9		8.4	
<i>Caribbean</i>	<i>35,898</i>	<i>14,900</i>	<i>21,476</i>	<i>34,931</i>	<i>40,163</i>	<i>43,959</i>																
Anguilla	168	48	59	134	168	190		13.4	13.0	3.1	3.4	2.6					22.7	25.9	18.5			
Antigua & Barbuda	904	412	539	773	756	882		16.6	-2.4	9.3	5.4	14.7					26.4	24.2	29.4			
Aruba	2,104	1,078	1,785	2,303	2,631	2,953		12.2	40.3	2.5	2.5						48.4	48.4				
Bahamas	4,126	967	2,322	4,222	4,755	5,413		13.9	31.2	5.2	5.2						16.1	16.1				
Barbados	1,299	602	623	935	1,157	1,367		18.1	5.2	7.8	9.2	6.6	6.9				13.3	4.2	24.5	18.9		
Bermuda	600	94	143	342	527	513		-2.1	-14.5	-3.4	-3.4						-5.1	-5.1				
Bonaire							
Brit. Virgin Islands	\$							
Cayman Islands	919	251	39	645	807							
Cuba	2,596	1,290	478	1,153	1,318	1,316		-0.1	-49.3													
Curaçao	703	281	550	988	1,017	1,286		26.5	82.9	22.5	22.5						111.5	111.5				
Dominica	122	21	16	60	79	87		9.2	-28.8	0.2	1.6	-1.9					-26.8	-22.4	-32.6			
Dominican Rep.	7,472	2,675	5,697	8,395	9,751	10,972	\$	12.5	46.9	1.8	1.8	1.7					42.5	49.3	34.8			
Grenada	560	186	232	569	321	362		12.6	-35.4	-8.6	-14.8	0.5					57.6	50.1	68.2			
Guadeloupe							
Haiti	450	102	110	73	89	36	\$	-59.1	-91.9	-92.5	-92.5						-99.1	-99.1				
Jamaica	3,639	1,256	2,095	3,621	4,316	4,314	\$	0.0	18.6	2.7	2.7						26.9	26.9				
Martinique	549	280	283	535							
Montserrat	10	5	2	5	8	9		15.7	-7.9	25.7	34.0	2.0					17.7	23.3	0.5			
Neth. Antilles							
Puerto Rico	3,612	2,921	2,787	4,567	5,381	6,011	\$	11.7	66.4													
Saba							
Saint Lucia	1,064	340	569	1,080	1,179	1,346		14.2	26.5	-65.0	-64.1	-66.1					-53.4	-52.7	-54.2			
St. Eustatius							
St. Kitts & Nevis	362	107	153	302	159	189		18.8	-47.9	17.1	35.2	-5.8					0.7	10.2	-13.1			
St. Maarten	682	234	492	956	1,029	1,154		12.2	69.2	8.1	8.1						66.0	66.0				
St. Vincent & Gren.	223	83	48	149	210	229		9.3	2.5	3.4	-2.0	12.2					6.4	12.3	-1.0			
Trinidad & Tobago	436	144	53	324	429	437	\$	1.8	0.2	0.2	0.2						27.3	27.3				
Turks & Caicos							
US Virgin Islands	1,031	686	1,004							
<i>Central America</i>	<i>12,626</i>	<i>4,021</i>	<i>6,268</i>	<i>13,225</i>	<i>16,484</i>	<i>18,681</i>																
Belize	527	247	374	601	730	813		11.3	54.4	-1.3	0.2	-3.3					51.3	51.1	51.5			
Costa Rica	3,988	1,328	1,717	3,913	4,768	5,453	\$	14.4	36.7	-2.2	-2.5	-1.8					42.3	43.2	41.1			
El Salvador	1,306	636	993	1,864	2,755	3,476	\$	26.2	166.2	-2.4	-20.1	13.9					206.6	114.3	325.5			
Guatemala	1,221	327	388	992	1,373	1,656	\$	20.5	35.6	6.4	-5.9	23.0					34.0	27.2	41.8			
Honduras	549	155	303	540	666	789	\$	18.4	43.6	8.0	8.0	8.0					54.4	41.7	69.9			
Nicaragua	515	199	184	596	739	511	\$	-30.9	-0.9	19.0	-19.3	-15.3	112.4				24.3	0.4	-15.3	91.9		
Panama	4,520	1,129	2,309	4,721	5,452	5,985		9.8	32.4	8.9	6.7	9.0		10.1			32.6	23.0	29.6		100.6	
<i>South America</i>	<i>29,543</i>	<i>9,833</i>	<i>8,892</i>	<i>22,789</i>	<i>31,506</i>	<i>34,632</i>																
Argentina	5,241	1,727	394	3,474	5,486	4,960	\$	-9.6	-5.4	-7.7	-8.2	-6.8					-14.5	-13.9	-15.4			
Bolivia	837	189	189	530	688	740	\$	7.6	-11.6	9.4	2.7	18.2					-5.7	-8.7	-2.0			
Brazil	5,995	3,044	2,947	4,952	6,907	7,341	\$	6.3	22.5	11.7	16.2	8.7	9.2	1.7	12.3		33.1	32.5	41.3	26.7	20.7	48.9
Chile	2,302	413	113	1,104	2,422	3,231	\$	33.4	40.3	30.4	48.6	24.1	13.9				63.4	75.9	45.7	62.7		
Colombia	5,682	1,568	2,741	6,223	7,557	8,699	\$	15.1	53.1	9.4	8.4	10.6					65.7	58.8	74.5			
Ecuador	2,188	701	1,055	1,793	1,987	1,778	\$	-10.5	-18.7	8.9	14.4	4.0					-14.9	-12.9	-16.8			
French Guiana							
Guyana	27	24	26	51	399	..	\$							
Paraguay	953	201	84	454	633	766	\$	21.0	-19.7	49.2	49.2						5.1	5.1				
Peru	3,738	776	688	2,226	2,765	3,676	\$	32.9	-1.7	7.8	7.0	8.5					3.7	-1.4	8.3			
Suriname	53	15	13	26	29	36	\$	21.9	-32.0	-31.1	-12.2	-48.3					-54.4	-57.5	-48.5			
Uruguay	2,250	1,128	573	1,650	2,250	2,189	\$	-2.7	-2.7	14.3	16.5	8.1					7.3	7.5	6.7			
Venezuela	28	271	\$							

Source: World Tourism Organization (UN Tourism)

(Data as collected by UN Tourism, November 2025)

¹ Change is in local currencies unless otherwise indicated in "Basis" column: "\$" (in US dollars) or "€" (in euros). "sa": seasonally adjusted.

* Provisional data

See box in page 'A-2' for key to abbreviations and symbols.

International Tourist Arrivals by (sub)region and countries and territories of destination

Series	(1000)						Change (%)		Change (%)						Change (%)							
	2019	2020	2021	2022	2023	2024*	24/23*	24/19*	2025 over 2024*			2025 over 2019*			2025 over 2019*							
	2019	2020	2021	2022	2023	2024*	24/23*	24/19*	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.		
Africa	69,647	19,062	20,075	47,442	65,917	74,880	13.6	7.5	10.1	7.8	13.9	8.9	9.6	10.6	18.7	16.9	22.8	16.7	11.3	23.5		
North Africa	25,622	5,575	6,570	19,256	27,988	32,167	14.9	25.5	10.7	12.9	16.7	5.3	6.5	8.8	35.9	46.0	47.2	23.3	15.0	43.8		
Algeria	VF	2,371	591	125	1,398	3,292	3,548	7.8	49.6	VF	3.6	2.1	5.3		56.3	72.6	41.5					
Morocco	TF	12,933	2,778	3,722	10,869	14,525	17,412	19.9	34.6	VF	14.1	21.7	17.6	7.1	7.8	9.3	47.2	60.1	68.3	27.5	13.7	58.4
Sudan	TF	TF
Tunisia	TF	9,429	2,012	2,474	6,438	9,371	10,264	9.5	8.9	TF	8.6	2.0	19.2	5.3	7.6	11.6	16.0	13.7	21.1	13.8	10.9	31.5
Subsaharan Africa	44,024	13,487	13,504	28,186	37,929	42,713	12.6	-3.0	9.6	4.0	11.2	13.5	13.4	12.5	5.1	0.7	4.9	9.7	7.4	8.3		
Angola	TF	218	64	64	130	134	174	30.3	-19.8	TF	29.5	34.2	51.0	22.0			-5.2	-24.5	13.1		21.4	
Benin	TF	309	325	TF
Botswana	TF	1,455	329	314	..	1,079	VF
Burkina Faso	THS	143	67	106	116	121	132	9.1	-7.7	THS
Burundi	TF	TF
Cameroon	TF	THS
Cabo Verde	THS	758	180	133	785	962	1,117	16.1	47.4	THS	6.3	5.7	7.1		42.6	40.0	46.0					
Centr. African Rep.	TF	82	35	49	57	TF
Chad	THS	79	11	40	THS
Comoros	TF	45	7	29	TF
Congo	THS	THS
Côte d'Ivoire	VF	2,070	668	576	TF
Dem. Rep. Congo	TF	479	202	382	TF
Djibouti	THS	167	75	114	145	NHS
Equatorial Guinea	TF
Eritrea	VF	VF
Eswatini	TF	679	194	170	393	658	745	13.3	9.6	VF	12.3	7.5	24.8	5.7	7.6	0.7	-10.4	-7.3	-6.6	-16.4	-14.8	-20.5
Ethiopia	TF	812	271	518	840	1,078	1,139	5.6	40.2	TF	18.3	6.8	12.1	35.3	28.6	48.0	57.8	52.1	50.9	68.8	57.2	77.4
Gabon	TF	TF
Gambia	TF	620	246	332	570	TF	0.9	-3.6	6.8	9.3			-2.7	-11.5	17.1		-9.7	
Ghana	TF	1,130	355	624	916	1,145	TF
Guinea	TF	TF
Guinea-Bissau	TF	52	TF
Kenya	TF	1,863	542	823	1,465	1,985	VF	4.0	0.5	3.5		23.6	22.5	22.0					
Lesotho	TF	1,111	..	271	526	713	934	30.9	-15.9	TF	-18.5	-20.9	-22.4	-12.1	-11.8	-19.2	-31.5	-33.4	-33.7	-27.3	-32.4	-33.1
Liberia	TF
Madagascar	TF	384	68	32	132	260	315	21.3	-17.9	TF	9.1	-25.9	40.4	22.4	5.2	27.4	-7.2	-42.0	20.9	13.6	11.1	8.1
Malawi	TF	802	199	432	737	TF
Mali	TF	217	75	168	TF
Mauritania	TF	TF
Mauritius	TF	2,753	659	968	2,287	2,981	3,564	19.5	29.4	TF	3.7	-5.8	11.2	7.0	8.4	2.0	3.5	-7.4	11.7	7.9	7.7	3.6
Mozambique	TF	2,019	952	492	THS
Namibia	TF	1,596	170	233	461	864	TF
Niger	TF	192	85	TF
Nigeria	TF	2,005	502	518	528	528	539	2.0	-73.1	TF
Reunion	TF	534	217	251	495	556	557	0.1	4.3	TF	3.0	1.4	5.2		16.2	20.2	11.4					
Rwanda	TF	1,544	460	480	VF
São Tomé & Príncipe	TF	35	11	15	TF
Senegal	TF	TF
Seychelles	TF	384	115	183	332	351	353	0.5	-8.2	TF	11.3	0.3	20.3	16.0	8.4	20.3	3.1	-3.7	10.5	3.6	-8.6	17.2
Sierra Leone	TF	63	24	40	71	51	58	13.9	-7.3	TF	5.8	0.9	14.5	2.6	0.0	7.3	-1.4	3.7	-0.7	-8.1	-9.3	-0.8
Somalia	TF
South Africa	TF	10,229	2,802	2,256	5,698	8,483	8,919	5.1	-12.8	TF	17.0	5.7	19.5	27.8	30.2	26.9	0.9	-4.3	-0.4	7.9	4.3	8.5
Tanzania	TF	1,443	592	923	1,455	1,808	2,142	18.5	48.4	TF	10.9	1.3	10.6	19.4	16.6	15.2	56.8	49.8	58.5	61.1	58.1	49.2
Togo	THS	876	482	THS
Uganda	TF	1,543	473	513	815	1,274	1,372	7.7	-11.1	TF
Zambia	TF	1,266	502	554	1,061	TF
Zimbabwe	VF	2,294	639	381	1,044	1,603	1,614	0.7	-29.6	VF

Source: World Tourism Organization (UN Tourism)

See box in page 'A-2' for key to abbreviations and symbols.

(Data as collected by UN Tourism, November 2025)

* Provisional data

https://www.e-unwto.org/doi/pdf/10.18111/wtobarometereng.2025.23.1.4 - Monday, January 19, 2026 4:25:48 AM - Ministry for Regional Development (Czechia) IP Address: 194.213.207.151

International Tourist Arrivals by (sub)region and countries and territories of destination

Series	(1000)						Change (%)			Change (%)											
	2019	2020	2021	2022	2023	2024*	24/23*	24/19*	Series	2025 over 2024*			2025 over 2019*								
	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.			
Middle East	71,620	19,433	30,468	67,969	93,411	100,743	7.8	40.7		1.9	1.3	-2.5	6.9	7.5	5.4	33.2	43.7	23.2	32.2	10.5	50.3
Bahrain	TF 3,849	827	2,182	3,712	5,484	6,619	20.7	72.0	TF	9.3	8.6	16.5	2.8	6.9	2.8	76.3	40.2	122.7	80.0	86.6	80.9
Egypt	TF 12,876	3,619	7,967	11,663	14,905	15,781	5.9	22.6	TF	21.2	21.0	23.7	19.2	20.1	19.6	44.6	40.2	48.3	44.9	45.1	45.7
Iraq	VF	VF												
Jordan	TF 4,488	1,067	2,012	4,277	5,346	5,217	-2.4	16.2	TF	10.9	8.7	19.6	5.8	9.1	7.9	28.8	28.8	38.2	21.7	18.5	23.4
Kuwait	THS 153	86	85	89	122	137	12.1	-10.0	THS												
Lebanon	TF 1,936	414	890	1,466	1,666	1,131	-32.1	-41.6	TF	22.0	0.2	1.3	56.0	94.2	70.0	-22.7	-36.7	-27.5	-11.2	-11.0	-12.3
Libya	TF	TF												
Oman	TF 2,500	622	464	2,106	2,849	2,659	-6.7	6.4	VF	-3.3	-3.7	-11.6	5.0	5.3	16.3	12.1	7.6	10.8	18.0	13.1	19.5
Palestine	THS 688	93	123	362	483	115	-76.2	-83.3	THS												
Qatar	TF 2,137	582	592	2,553	4,046	4,907	21.3	130	TF	2.2	-3.9	14.8	-0.6	3.8	-10.0	137.8	158.1	140.3	108.0	118.3	86.6
Saudi Arabia	TF 17,526	4,138	3,477	16,638	27,424	29,727	8.4	69.6	TF	-3.2	1.9	-25.6	12.8	6.5	9.6	55.7	102.0	1.9	63.0	-14.9	240.1
Syria	VF 2,424	479	742	1,787	2,018	1,991	-1.3	-17.9	VF	-49.5	-62.5	-49.2	-41.7	-32.9	-42.3	-55.0	-68.4	-52.4	-48.3	-48.0	-43.2
Utd Arab Emirates	TF 21,561	7,165	11,479	22,654	28,146	TF												
Yemen	TF	TF												

Source: World Tourism Organization (UN Tourism) (Data as collected by UN Tourism, November 2025)
 See box in page 'A-2' for key to abbreviations and symbols. * Provisional data

International Tourism Receipts by (sub)region and countries and territories of destination

Series	(USD millions)						% Change (local currencies, current prices) ¹			% Change (%)											
	2019	2020	2021	2022	2023	2024*	Basis	24/23*	24/19*	Series	2025 over 2024*			2025 over 2019*							
	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.	YTD	Q1	Q2	Q3	Aug.	Sep.			
Middle East	90,279	38,434	55,688	116,444	136,927	150,326															
Bahrain	2,590	531	1,584	2,772	3,278	3,714	\$	13.3	43.4		7.3	-3.7	23.4	3.6	7.5	-2.5	44.0			70.8	63.1
Egypt	13,030	4,398	8,895	12,245	14,077	15,336	\$	8.9	17.7		18.0	23.0	19.3	13.8			35.1	46.3	31.9	30.6	
Iraq	3,593	955	1,963	4,739	4,570	7,400	\$	61.9	106.0		24.2	31.8	17.0				223.7	260.0	192.6		
Jordan	5,786	1,409	2,758	5,808	7,399	7,229		-2.3	24.9		11.9	8.9	14.7				40.6	38.7	42.3		
Kuwait	700	397	470	1,086	1,736	2,257		29.8	225.9		-7.1	3.4	-17.4				193.3	218.7	166.9		
Lebanon	8,593	2,353	3,135	5,319	5,559	4,655	\$	-16.3	-45.8												
Libya	85	28												
Oman	1,811	455	403	1,441	2,502	2,601		4.0	43.7												
Palestine	726	465	615	677	400	132	\$	-67.0	-81.8												
Qatar	5,442	3,563	4,263	7,262	8,848	8,424		-4.8	54.8		-54.1	-47.2	-60.7				-6.4	2.9	-16.2		
Saudi Arabia	16,431	4,036	3,817	25,203	35,989	40,963		13.8	149.3		-6.5	9.7	-21.8				196.5	237.1	155.6		
Syria												
Utd Arab Emirates	30,731	19,692	27,552	49,309	51,920	56,960	\$	9.7	85.4												
Yemen	\$												

Source: World Tourism Organization (UN Tourism) (Data as collected by UN Tourism, November 2025)
¹ Change is in local currencies unless otherwise indicated in "Basis" column: "\$" (in US dollars) or "€" (in euros). "sa": seasonally adjusted.
 See box in page 'A-2' for key to abbreviations and symbols. * Provisional data

International tourism in the Balance of Payments (BOP) by region

	(USD billions)						Share (%)					
	2019	2020	2021	2022	2023	2024	2019	2020	2021	2022	2023	2024
World												
Total exports of goods and services	25,407	22,969	28,697	32,326	31,942	33,308	100	100	100	100	100	100
Goods	19,008	17,648	22,290	24,903	23,886	24,456	74.8	76.8	77.7	77.0	74.8	73.4
Services	6,399	5,321	6,407	7,423	8,056	8,852	25.2	23.2	22.3	23.0	25.2	26.6
International Tourism (BOP Travel & Passenger transport)	1,751	661	760	1,364	1,812	2,032	6.9	2.9	2.6	4.2	5.7	6.1
- International Tourism Receipts	1,498	562	647	1,145	1,539	1,738	5.9	2.4	2.3	3.5	4.8	5.2
- International Passenger Transport	253	99	113	219	273	293	1.0	0.4	0.4	0.7	0.9	0.9
Advanced Economies												
Total exports of goods and services	15,028	13,573	16,512	18,197	18,298	19,012	100	100	100	100	100	100
Goods	10,294	9,513	11,677	12,764	12,407	12,582	68.5	70.1	70.7	70.1	67.8	66.2
Services	4,734	4,060	4,834	5,433	5,891	6,430	31.5	29.9	29.3	29.9	32.2	33.8
International Tourism (BOP Travel & Passenger transport)	1,105	433	478	828	1,127	1,254	7.4	3.2	2.9	4.6	6.2	6.6
- International Tourism Receipts	943	372	412	700	960	1,075	6.3	2.7	2.5	3.8	5.2	5.7
- International Passenger Transport	162	60	65	128	166	179	1.1	0.4	0.4	0.7	0.9	0.9
Emerging Economies												
Total exports of goods and services	10,379	9,396	12,185	14,129	13,644	14,296	100	100	100	100	100	100
Goods	8,714	8,135	10,613	12,139	11,479	11,874	84.0	86.6	87.1	85.9	84.1	83.1
Services	1,666	1,261	1,573	1,990	2,165	2,422	16.0	13.4	12.9	14.1	15.9	16.9
International Tourism (BOP Travel & Passenger transport)	645	229	282	536	685	777	6.2	2.4	2.3	3.8	5.0	5.4
- International Tourism Receipts	555	190	234	445	579	663	5.3	2.0	1.9	3.1	4.2	4.6
- International Passenger Transport	91	39	48	91	106	114	0.9	0.4	0.4	0.6	0.8	0.8
Europe												
Total exports of goods and services	9,329	8,509	10,356	11,404	11,714	12,074	100	100	100	100	100	100
Goods	6,070	5,664	6,887	7,520	7,524	7,498	65.1	66.6	66.5	65.9	64.2	62.1
Services	3,259	2,846	3,470	3,883	4,190	4,577	34.9	33.4	33.5	34.1	35.8	37.9
International Tourism (BOP Travel & Passenger transport)	712	301	396	666	796	863	7.6	3.5	3.8	5.8	6.8	7.2
- International Tourism Receipts	595	256	338	559	668	727	6.4	3.0	3.3	4.9	5.7	6.0
- International Passenger Transport	118	45	57	106	128	137	1.3	0.5	0.6	0.9	1.1	1.1
Asia and the Pacific												
Total exports of goods and services	8,431	8,002	10,077	10,950	10,561	11,291	100	100	100	100	100	100
Goods	6,838	6,728	8,529	9,163	8,617	9,097	81.1	84.1	84.6	83.7	81.6	80.6
Services	1,593	1,274	1,548	1,787	1,945	2,193	18.9	15.9	15.4	16.3	18.4	19.4
International Tourism (BOP Travel & Passenger transport)	487	142	101	184	382	470	5.8	1.8	1.0	1.7	3.6	4.2
- International Tourism Receipts	442	127	91	162	342	424	5.2	1.6	0.9	1.5	3.2	3.8
- International Passenger Transport	46	15	10	22	40	46	0.5	0.2	0.1	0.2	0.4	0.4
Americas												
Total exports of goods and services	4,367	3,739	4,580	5,418	5,444	5,687	100	100	100	100	100	100
Goods	3,141	2,766	3,473	4,082	3,984	4,092	71.9	74.0	75.8	75.3	73.2	72.0
Services	1,226	973	1,108	1,336	1,460	1,595	28.1	26.0	24.2	24.7	26.8	28.0
International Tourism (BOP Travel & Passenger transport)	387	144	164	318	409	454	8.9	3.8	3.6	5.9	7.5	8.0
- International Tourism Receipts	331	126	144	274	353	395	7.6	3.4	3.1	5.1	6.5	6.9
- International Passenger Transport	55	17	21	44	55	59	1.3	0.5	0.5	0.8	1.0	1.0
Africa												
Total exports of goods and services	525	431	570	675	655	681	100	100	100	100	100	100
Goods	420	359	486	570	540	553	80.0	83.3	85.3	84.4	82.4	81.2
Services	105	72	84	106	116	128	20.0	16.7	14.7	15.6	17.6	18.8
International Tourism (BOP Travel & Passenger transport)	48	18	22	41	47	52	9.1	4.2	3.8	6.0	7.2	7.6
- International Tourism Receipts	39	15	18	34	39	42	7.5	3.5	3.2	5.0	5.9	6.2
- International Passenger Transport	9	3	4	7	9	10	1.6	0.7	0.7	1.0	1.3	1.4
Middle East												
Total exports of goods and services	1,213	901	1,274	1,788	1,690	1,713	100	100	100	100	100	100
Goods	1,000	746	1,080	1,483	1,350	1,360	82.4	82.8	84.8	82.9	79.9	79.4
Services	213	155	194	306	340	353	17.6	17.2	15.2	17.1	20.1	20.6
International Tourism (BOP Travel & Passenger transport)	116	56	76	155	178	193	9.6	6.2	6.0	8.7	10.5	11.2
- International Tourism Receipts	90	38	56	116	137	150	7.4	4.3	4.4	6.5	8.1	8.8
- International Passenger Transport	26	18	21	39	41	42	2.1	2.0	1.6	2.2	2.4	2.5

Source: World Tourism Organization (UN Tourism) and World Trade Organization (WTO)

(Data as collected by UN Tourism, November 2025)

Note: The sum of regional data on exports does not necessarily add up to the world total due to differences in composition of regions.

Methodological Notes

About the data

The monthly and quarterly statistics included in this issue have been compiled by the UN Tourism Secretariat based on preliminary data reported by the institutions of the various countries and territories (e.g. National Tourism Authorities, Statistics Offices, Central Banks) through websites, news releases and bulletins, or provided through direct contacts with officials or through international organisations such as the Caribbean Tourism Organization (CTO), the European Travel Commission (ETC), Eurostat or the Pacific Asia Travel Association (PATA).

Information in this issue reflects data available at the time of publication. Data may be updated or revised without notice in future issues of the *World Tourism Barometer* as it becomes available.

Countries that are not included, but which have monthly data at their disposal, are kindly requested to contact the UN Tourism Secretariat at barom@untourism.int.

For major concepts, definitions and classifications in the measurement of tourism, please see the International Recommendations for Tourism Statistics 2008 (IRTS 2008) at www.untourism.int/methodology.

International Tourist Arrivals data

In the tables on International Tourist Arrivals for the various UN Tourism regions, series are chosen that can serve as an indicator of trends in selected destinations.

The monthly series represented do not always coincide with the annual series usually reported for the various countries (e.g. visitor arrivals or nights instead of tourist arrivals) and sometimes only relate to a part of the total tourism flow (e.g. air traffic, specific entry points). See 'Explanation of abbreviations and symbols used' for more detailed information.

Regional and subregional totals are estimates by UN Tourism based on the latest trends and available data for individual destinations.

Data on international tourist arrivals for **France** correspond to Metropolitan France.

Starting in the March 2021 issue, data on international tourist arrivals for the **United Arab Emirates (UAE)** corresponds to the entire UAE, not only Dubai.

Information provided by the **Russian Federation** includes statistical data for the Autonomous Republic of Crimea and the city of Sevastopol, Ukraine, temporarily occupied by the Russian Federation.

2025 percentage change data

Tables with monthly and quarterly data include percentage change figures for 2025 over 2019, as well as the usual year-on-year change. This responds to the need to provide data that can be compared to the pre-pandemic levels of 2019, and not just to the unusual levels prior to 2025 in some destinations, when the tourism sector was still recovering from the coronavirus pandemic. Some growth figures for 2025 may seem strong compared to 2024, but in fact are weak when compared to 2019.

Rankings

The country rankings shown in this Statistical Annex correspond to the year 2024 and are provisional due to missing data for that year from some large destinations.

International Tourism Receipts and Expenditure data

For destinations, receipts from international tourism are a services export in their balance of payments (the 'travel' item) which includes all transactions related to the consumption of goods and services by international visitors, such as accommodation, food and drink, fuel, domestic transport, entertainment and shopping.

They include transactions generated by same-day as well as overnight visitors. Receipts from same-day visitors can be substantial, especially in the case of neighbouring countries where shopping accounts for a large amount of spending by cross-border, same-day visitors.

International tourism receipts (travel) do not include receipts from international passenger transport contracted from companies outside the travellers' countries of residence, which are reported in a separate category (passenger transport).

For the (sub)regional totals, estimates are made by UN Tourism for countries that have not yet reported results, based on the previous year's value and the trend for the (sub)region. Unlike arrivals, where revisions generally more or less balance out, receipts data tends to be revised upwards.

It should be noted that data as reflected by UN Tourism on international tourism receipts and expenditure for China is based on the balance of payments (BOP) travel credit and debit (as with other countries for reasons of consistency and international comparability) reported by the State Administration of Foreign Exchange (SAFE) at www.safe.gov.cn/en/BalanceofPayments/index.html.

In addition, according to the International Recommendations for Tourism Statistics 2008 (IRTS 2008), the balance of payments includes both business and personal purposes in the “travel” item. Business travel covers goods and services acquired by persons going abroad for all types of business activities. Personal travel covers goods and services acquired by persons going abroad for purposes other than business, such as vacations, participation in recreational and cultural activities, visits with friends and relations, pilgrimages, and education and health-related purposes. The “travel” item does not include international passenger transport, which is reported in a separate category in the BOP, under “transport”. For more information, please see the International Recommendations for Tourism Statistics 2008 (IRTS 2008) at: www.untourism.int/methodology and the IMF Balance of Payments and International Investment Position Manual (BPM6) at www.imf.org/external/pubs/ft/bop/2007/bopman6.htm.

It should also be noted that there is a difference in the data of UN Tourism and those produced by the Ministry of Culture and Tourism of China (formerly the China National Tourism Administration) for 2014 and subsequent years.

Ranking of International Tourism Receipts and Expenditure

It should be noted that changes in the ranking of international tourism receipts not only reflect relative performance of the destinations, but also exchange rate fluctuations of the local currencies against the US dollar. Conversely, changes in the ranking of international tourism expenditure do not only reflect variations in spending on outbound travel, relative to other countries, but also changes in the value of the local currency compared to the US dollar.

In 2024 exchange rate movements were generally moderate, with the value of the US dollar hardly changing against the euro. The exchange rate moved from an average 0.925 euros per US dollar in 2023 to 0.924 in 2024. Thus, the effect of converting tourism receipts earned in euros (by Euro area destinations) to US dollars was minimal. However, several currencies did depreciate against the US dollar in 2024, such as the Japanese yen (-7%), the Korean won (-4%), or the Mexican peso (-3%). In these and other destinations, tourism receipts expressed in US dollars were slightly lower due to the exchange rate.

Exchange rates and inflation

With financial data measured in different currencies it is complicated to accurately determine variations in relative terms, as receipts have to be expressed in a common currency like the US dollar or the euro and generally are also reported at current prices, thus not taking account of exchange rate fluctuations and inflation. Exchange rate changes can substantially influence the values in US dollars reported from year to year. When the dollar appreciates against for instance the euro, worldwide receipts expressed in dollars relatively decrease, and vice versa in the case the dollar depreciates.

Exchange rates: USD to EUR and vice versa, yearly average

Year	USD to EUR	Change (%)	EUR to USD	Change (%)
2010	0.7543	5.2	1.3257	-5.0
2011	0.7184	-4.8	1.3920	5.0
2012	0.7783	8.3	1.2848	-7.7
2013	0.7530	-3.3	1.3281	3.4
2014	0.7527	0.0	1.3285	0.0
2015	0.9013	19.7	1.1095	-16.5
2016	0.9034	0.2	1.1069	-0.2
2017	0.8852	-2.0	1.1297	2.1
2018	0.8467	-4.3	1.1810	4.5
2019	0.8933	5.5	1.1195	-5.2
2020	0.8755	-2.0	1.1422	2.0
2021	0.8455	-3.4	1.1827	3.5
2022	0.9497	12.3	1.0530	-11.0
2023	0.9248	-2.6	1.0813	2.7
2024	0.9239	-0.1	1.0824	0.1

Source: Compiled from Eurostat

In order to account for exchange rate changes and inflation, international tourism receipts expressed in US dollar values (for reason of comparison) were converted back to the local currencies of each destination, weighted by the share in the total, and deflated by the relevant rate of inflation.



UN Tourism

The World Tourism Organization (UN Tourism), a United Nations specialized agency, is the leading international organization with the decisive and central role in promoting the development of responsible, sustainable and universally accessible tourism. It serves as a global forum for tourism policy issues and a practical source of tourism know-how. Its membership includes 160 countries, 6 territories, 2 permanent observers and over 500 Affiliate Members.

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