**Invitation to join Discover Central Europe B2B Workshops in Oslo and Stockholm**

**GENERAL INFORMATION**

We would like to invite you to take part as a seller in two B2B workshops, planned for

20 April 2022 in Oslo

21 April 2022 in Stockholm

It is a common project of Czech Tourism, Polish Tourism Organisation, Slovakia Travel and Visit Hungary. We are happy to invite 5 representatives of each country local travel industry representatives to join us in this road show. We are looking for Destination Management Companies (max 3) and Regions (max 2), who are interested in making business with Norwegian and Swedish travel industry. Hotels and attractions are welcome to join DMCs or Regions but we can accommodate not more than 2 persons at each table and each destination has 5 tables to fill.

The participation in the workshops is free of charge and following is included:

* Workshops in Oslo and Stockholm with access to the invited guests, buffet menu and drinks
* Access to the list of confirmed buyers with mail contact details after the events.

Participants’ own costs:

* Flights to Oslo and back from Stockholm;
* Flight between Oslo and Stockholm on 21 April 2022;
* Transfers between the cities and airports as needed;
* Accommodation in Oslo and Stockholm;
* Food allowance for the stay in Scandinavia;
* Insurance for the stay in Scandinavia;
* Necessary documents to travel to/in Scandinavia in regards to the applicable Covid-19 restrictions.

Workshops’ planned agenda:

15:00 - 16:30 access to the venues

16:30 - 17:00 buyers’ registration and welcome drink

17:00 - 18:30 B2B workshop - free flow

18:30 - 19:30 Central Europe presentations and culinary shows

19:30 - 21:00 Buffet and lottery

The venues are centrally located - more details to come soon.

We need your application not later than **the 9th of Match 2022**, including following data:

* The profile (DMC/Region/Hotel/Attraction) and the name of the company
* Website
* Name of the Representative
* Email address
* Mobile phone number
* 2 brief sentences presenting the company to the buyers.

The information about the company, including the link to the website, will be presented on the registration site for the buyers.

The aim is to send out the invitation to the buyers on Monday, the 14th of March 2022. After the invitation is sent out there is no possibility to cancel the attendance in the events. Covid-19 cases will be looked into separately.

Please note! The tables are regular bar high tables, with limited space for promotional brochures. Rollups are not recommended. Electricity is not provided at the tables. There is no possibility to participate only in one city workshop.