

TOURISM ROADHOW: Destinations Product Update & B2B Travel mart

VISIT CZECHIA AND PRAGUE, Korea 202428th–30rd October 2024, The Ambassador Seoul – a Pullman Hotel**APPLICATION & RESERVATION FORM****PARTICIPANT DETAILS:**

S.NO	NAME	DESIGNATION
1.		
2.		
3.		

COMPANY DETAILS:

Company Name:			
Contact Address, Country:			
Invoicing Address:		VAT:	
Telephone with Area Code:		Fax:	
Email:		Website:	

FLIGHT DETAILS:

Incoming Flight to Incheon Airport:			
ARRIVAL DATE	FLIGHT NUMBER	COMING FROM	ARRIVAL TIME
Outgoing Flight from Incheon Airport:			
DEPARTURE DATE	FLIGHT NUMBER	GOING TO	DEPARTURE TIME

Partners:

Ministry of Foreign Affairs
of the Czech RepublicMINISTRY
OF REGIONAL
DEVELOPMENT CZ**Czech**Tourism

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COMPANY REPRESENTATIVE PASSPORT INFORMATION:

Participant Name:	1.	2.	3.
Passport Number:			
Date of Issue:			
Date of Expiry:			
Date of Birth:			
Place of Issue:			
Nationality:			

EVENT INFO:

Date: 28.-30. October 2024

Mission: Czech Destinations and Specials promotion and Travel Trade Networking Event

Attendance: 80-100 PAX in Seoul and 40 PAX in Busan (Korean Travel Agents and Tour Operators, Journalists, influencers, partners)

Venue: The Ambassador Seoul - A Pullman Hotel

Roadshow Itinerary:

28 October, Destination Product Update + B2B Travel mart in Seoul

287 Dongho-ro, Jung District, Seoul, South Korea

<https://www.ambatel.com/theambassador/seoul/en/main.do>

09:30 Press Conference for media + Coffee break

10:45 Registration and Welcoming for the Presentation Workshop

11:00 Opening of the Presentation Workshop

11:15 Prague and Czech Republic Destination presentation

11:45 Partners presentation

12:30 Luncheon for 70 PAX with Czech specials

14:00 Moravian wine tasting

14:30 B2B Tables Travel Mart

17:00 Lucky Draw

18:30 Networking reception

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29 October: Market tour in Seoul – individual meetings held with tour operators and travel agencies

- Daily schedule of meetings in Korean tour operators and travel agencies.
- The schedule will be provided based on the profile and interest of the participating company
- For all non-Korean speaking participants, it is necessary to hire a Korean interpreter to facilitate the meetings and orientation.

30 October: Field Trip to Busan with speed train KTX

- Daily trip to offer a presentation and a small B2B tables market in Busan
- This is recommended to partners with already bigger profile and a history of activities on Korean market
- Regarding the market situation, the event aims to be small scale, informal, targeting only the Busan agencies with real potential and interest.

PARTICIPATION:

	Tick YES , if you are willing to participate	Participation fee for the Workshop
Presentation & Workshop: Discover Czechia 2024, 28 October 2019		400 USD + VAT
Market tour to Seoul tour operators and travel agencies, 29 October		
Field Trip to Busan by KTX, 30 October		
TOTAL PRICE		400 USD + VAT

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GENERAL CONDITIONS:

The participation fee covers the Workshop general registration, A5 catalogue presentation and B2B table meetings slot. It shall be paid upon an invoice issued by CzechTourism within 15 days after invoice delivery. It does not cover the hotel accommodation, nor the transportation or any interpretation costs.

Participant is obliged to provide the company logo and all related company details to be included in the Workshop catalogue presentation.

Participant will arrange and cover material shipment as well as his travel and stay in Seoul individually. However CzechTourism will be happy to assist, recommend hotels or propose advantageous corporate accommodation rates in the Ambassador by Pullman Seoul. Kindly contact CzechTourism Korea in the case of interest.

Participant will respect the event schedule and will be present at the venue accordingly.

CANCELLATION POLICY:

CzechTourism is authorized to apply 100% cancellation fee in case the participation is cancelled after 30 September 2024.

Participation fee to be invoiced is 400 USD +VAT.

To register for the Roadshow Discover Czechia, please send the completed and signed form to:
prochazka.m@czechtourism.com

Application deadline: 10 SEPTEMBER 2024

Herewith I confirm my participation in the “ROADSHOW VISIT CZECHIA AND PRAGUE 2024” and accept all above mentioned conditions.

Date:

Company stamp, Signature:

Partners:



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